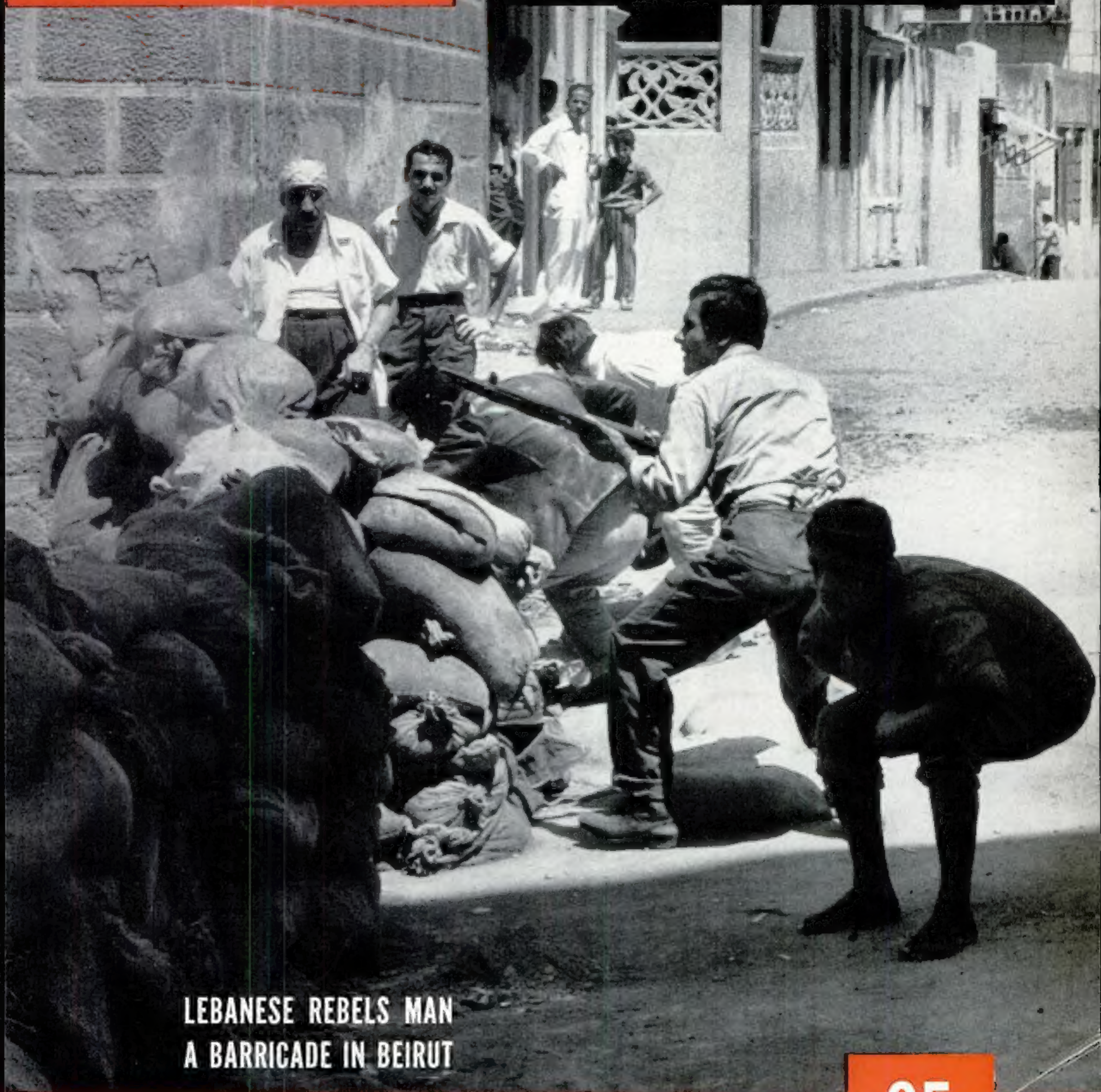


LIFE

THE HORROR WE TAKE FOR GRANTED
SLAUGHTER ON THE ROAD
THE HUMAN ERRORS, HIGHWAY HAZARDS
BEHIND OUR HOLIDAY STATISTICS



LEBANESE REBELS MAN
A BARRICADE IN BEIRUT

JULY 7, 1958

25

CENTS



Maternity ensemble by Simonetta. One of a series created for Mennen by noted designers.

To Every Lady-in-Waiting

**You can protect baby's skin
as nature does at birth
with our exclusive-formula Baby Magic**

STOPS DIAPER RASH . . . CHAFING . . . CHAPPING
Cover your baby's skin from head to toe with Mennen Baby Magic to help protect against infection. It actually forms an invisible "bodyguard" that effectively destroys the bacteria that cause diaper rash. Nature protects this way at birth!

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for
babies
it's

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1

Bufferin acts twice as fast as straight aspirin for millions, even faster for many! Because Bufferin uses the finest quality aspirin, adds Di-Alminate*—an exclusive combination of two antacids that rush the pain reliever into the blood stream where it *must* go to relieve pain. And...

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2

Even after an hour, Bufferin still has *more* pain-relieving salicylate in the blood stream than the leading brand of straight aspirin, as well as the other most widely used remedy. This long-lasting action is confirmed by continuing clinical research. And...

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Prevents stomach upset. All aspirin is acid.† It can cause stomach upset. But Bufferin's exclusive Di-Alminate is a combination of antacids which prevent aspirin irritation of the stomach. Unlike many other remedies, Bufferin contains no nerve-jangling, sleep-disturbing caffeine.

*Bristol-Myers' brand of aluminum glycinate and magnesium carbonate

†Aspirin's chemical name is acetylsalicylic acid

For fast, long-lasting, safe relief from headache and other minor aches and pains—get Bufferin!

This One



WF5K-79L-5J5S

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IN MEMORY OF A FRIEND AND A GREAT COLLEAGUE



James L. McConaughy (above), chief of the TIME-LIFE Washington bureau, was a great reporter. In the tradition of his profession he was indefatigable in his pursuit of Truth, which includes events, peoples and ideas. Jim McConaughy lived—and died—by this creed.

Last week he climbed into a jet tanker of the Strategic Air Command at Westover Air Force Base, Mass., along with 14 other civilians and crewmen. The plane's mission was a round-trip record flight to England and back. Jim didn't know whether a publishable article would result or not but he went along to acquire, at least, some background for his future reporting of the jet age. Within seconds after the plane took off it exploded. No one lived.

Jim himself, like all good journalists, was content to let his published words speak for him. He didn't try to exploit his own personality. But the impression he made on his colleagues at LIFE, both as a fine human being and a fellow-professional, was incredibly warm and will be a lasting one. In the bitterness of a deep loss we exclaim, "What a waste!" But we all know that danger is often riding with a reporter, as it is on pages 20, 21 of this issue where Don Burke is shown under fire in Beirut.

Jim McConaughy was famous for his undeviatingly perceptive political reporting. After his death, 14 members of the U.S. Senate rose to praise him. Monroney of Oklahoma, himself a former journalist, put it in a way that rings in the hearts of Jim's colleagues. "I think since he had to die, he would rather have died while covering a story."



Newsmen board the jet: from left Norman J. Montellier, U.P.I.; McConaughy; Daniel J. Coughlin Jr., Associated Press; Robert A. Ginsburg and Glenn A. Williams, U.S. News & World Report; Robert B. Sibley, Boston Traveler.

COVER

Moslem rebels make a stand at a street-corner barricade in Beirut as little Lebanon's weird but important civil war approaches a climax (see pp. 20-23)

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BOTH DECAY AND BAD BREATH ALL DAY

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LETTERS TO THE EDITORS CONTINUED

dissents. Justice Harlan, the grandfather of the present justice, wrote 316 dissents during about the same tenure as Holmes.

You refer to "chaos in the state of the law itself" which has become divorced from "higher systems of right and wrong" and "principles of abstract justice." What higher systems of right and wrong would you choose—those championed by Robert E. Lee or Abraham Lincoln? Where would you suggest finding consistent principles of abstract justice or universal principles of fundamental law? ... You refer to Justice Frankfurter as leader of the conservative wing of the Court. This scarcely does justice to one of the most intellectually sophisticated of men. A primary cleavage between Frankfurter and others is the appropriate scope of judicial review in a political democracy. Where Frankfurter is not called upon to sit in judgment *vis-à-vis* Congress or state proceedings, his voting record is anything but conservative.

Justice Harlan, who is certainly a conservative in any meaningful and honorable sense of that word, voted to uphold the rights claimed by the defendants in six out of seven of the cases involving Communist issues in last year's term of Court. This does not mean that Justice Harlan is "soft on Communism" but that he is deeply committed to the ancient proposition of Anglo-American justice and believes that no man should be punished except by fair procedures.

LONDON G. ROCKWELL
Chairman
Department of Government
Hamilton College
Clinton, N.Y.

ROCKETING BIRTHS

Sirs:
If a "baby boom" is an indication of prosperous times, why is it that we are having a recession at all ("Rocketing Births: Business Bonanza," LIFE, June 16)? The high birth rate is nothing recent—it has been soaring for over 15 years.

From all indications the co-author of this farce must have been either an obstetrician or a pediatrician!

JESSICA L. SCHUMACHER
Wood River, Ill.

Sirs:
More kids are no more a cure for a recession than the idiotic "buy now!"

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campaigns, doles to return "purchasing power" to the people, government spending and all of the rest of the claptrap.

The cure is simple (although it seems to be a dirty word to say so). We must all work harder.

JACK F. BRYSON
Elgin, Ill.

Sirs:
What will we feed these children on, billion-dollar space rockets or will they eat fallout?

CHARLES THOMPSON
Hollywood, Calif.

GRAND COULEE DAM

Sirs:
The display at Grand Coulee Dam in Washington ("A Color Show at the Coulee," LIFE, June 16) is quite beautiful. But the United States Bureau of Reclamation must have better ways to spend \$200,000 of the American taxpayers' money.

JAMES D. JOHNSON
Helena, Mont.

A SUDSY SISTERHOOD

Sirs:
Among the sudsy sisterhood LIFE left out Jeanne Crain in a bubble bath ("Sandra Joins a Sudsy Sisterhood," LIFE, June 16). Wasn't it LIFE who once took her picture in same? If so, once more!

TIMMIE PERLSTEIN
Los Angeles, Calif.



JEANNE'S BUBBLE BATH IN "MARGIE"

FABLED RESTAURANTS

Sirs:
"The Fabulous Food of Fabled Restaurants" (LIFE, June 16) is the most interesting and exciting thing ever published on food. Mr. Elisofon's pictures are so natural that you seem to be there and tasting the food. It's just great.

EDWIN W. BRAND
New York, N.Y.

Sirs:
That venerable waiter at the Tour d'Argent restaurant would slice his finger off if he could read what you had done to his pressed duck recipe. One does not press the meat of the duck, as your recipe states. It is the bones and carcass which are put through the "torture machine" and which yield the essence, marrow, fat and blood which make a real *Canard à la Presse* the height of gastronomy. I hope your readers have not ruined too many ducks following the error.

MAURICE L. ROSS JR.
Northbrook, Ill.

● LIFE was wrong. It is the carcass, not the meat, that goes into the press.—ED.



Why is Mr. Green glum?

He didn't telephone ahead to make reservations. Whenever you're going away, for business or pleasure, the smart thing to do is plan ahead—telephone. It's quick and easy.

And while you're away, a thoughtful and considerate thing to do is to call home every day.

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Atlanta to Cleveland	\$1.50	\$1.00	25¢
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New Looks for Old Glory

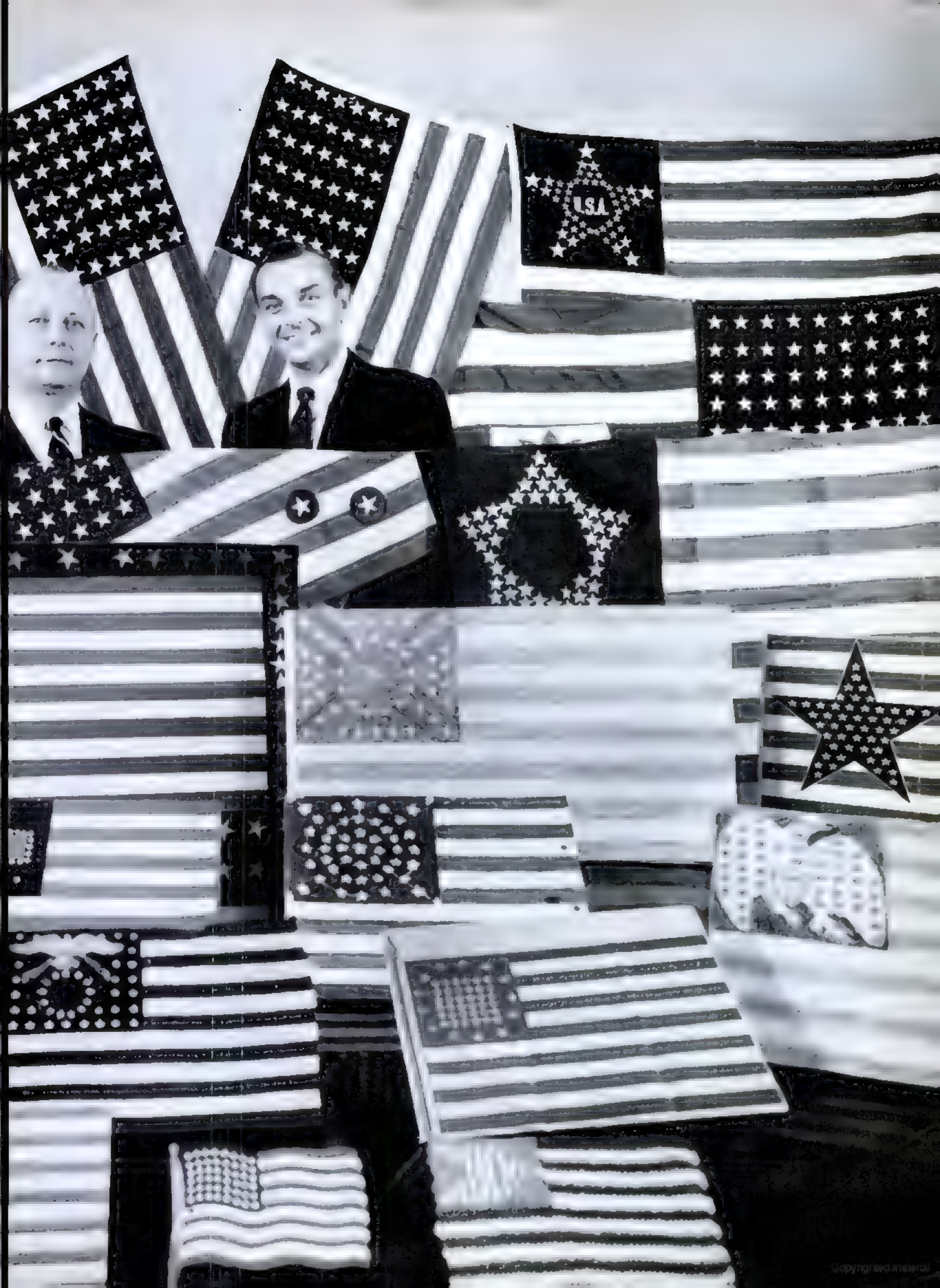
Stirred by the fact that one of the most familiar sights in the land will have to be changed if Alaska achieves statehood, scores of Americans have been designing 49-star Old Glories and sending them to Washington. Last week, as they sweated out the Senate's vote on admitting Alaska, two ardent proponents of statehood, Secretary of the Interior Fred Seaton and Alaska's appointed Governor Mike Stepovich optimistically surveyed several suggested new patterns (*right*). Some of them contain 50 stars to include both Alaska and Hawaii.

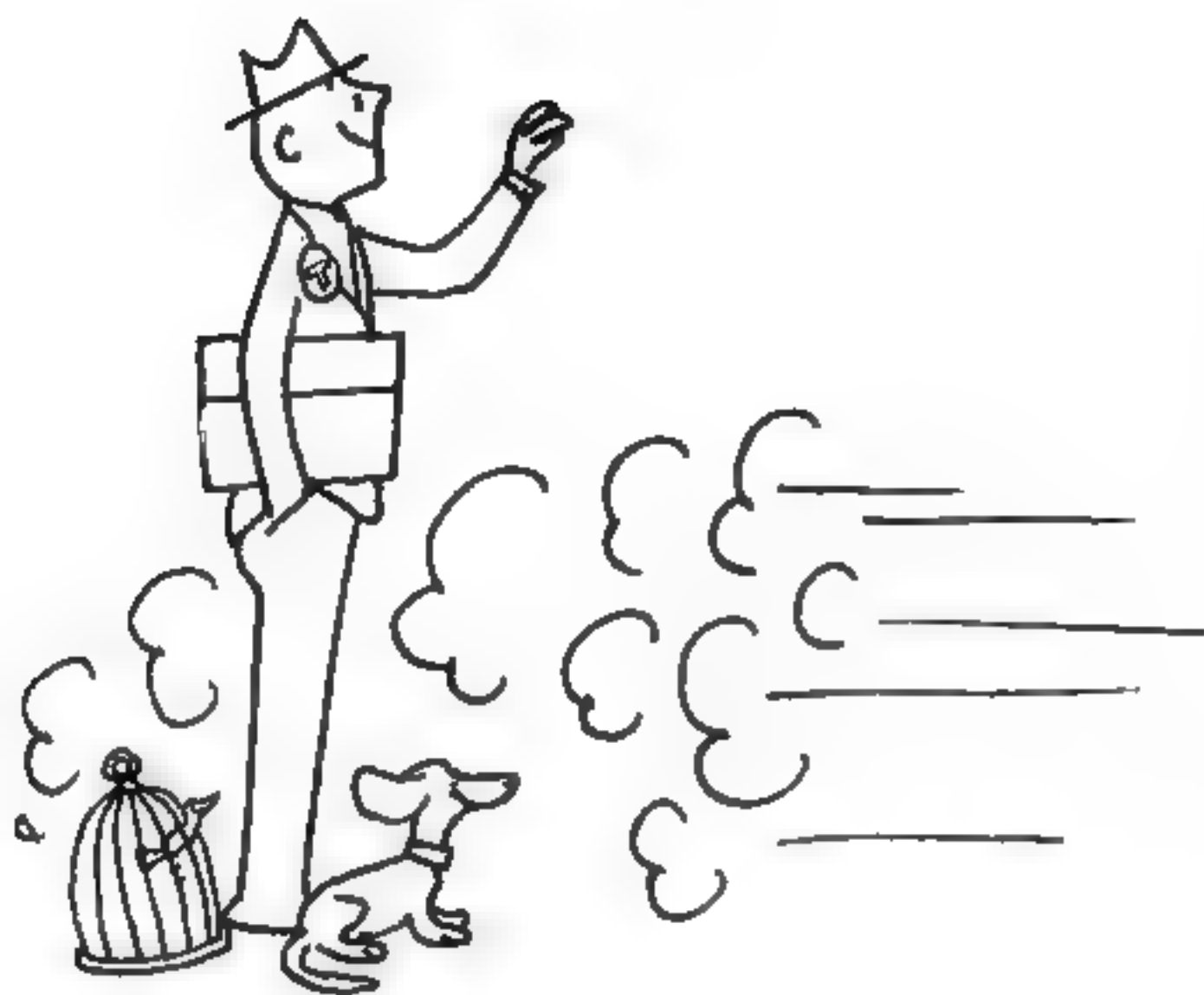
The Army's heraldic service has received 400 offerings from all manner of citizens—artists, teachers, school children, farmers. The most popular model is the most obvious—seven rows of seven stars each (*rear, center*).

The new situation poses problems for flag-makers and lawmakers. Flag companies are prepared to redesign their production facilities and take heavy inventory losses on 48-star models. To them Alaska statehood promises millions of new sales, although they think most homeowners will go on using the old flag for quite a while. Congress is faced with a historic oversight. In 1818 Congress ruled that a new star should be added on the July 4th following the admission of each new state. But it failed to say who should choose the pattern of the stars. James Monroe set a precedent by picking the pattern himself, and since then several other Presidents have followed suit. This time Congress and the President may finally get together and specify once and for all who will determine Old Glory's new look.

AMID THE STARS Governor Stepovich (*right*) and Secretary Seaton stand with 23 samples of proposed flags. Some are painted on cardboard, some sewn and one (*lower right*) is even knitted.







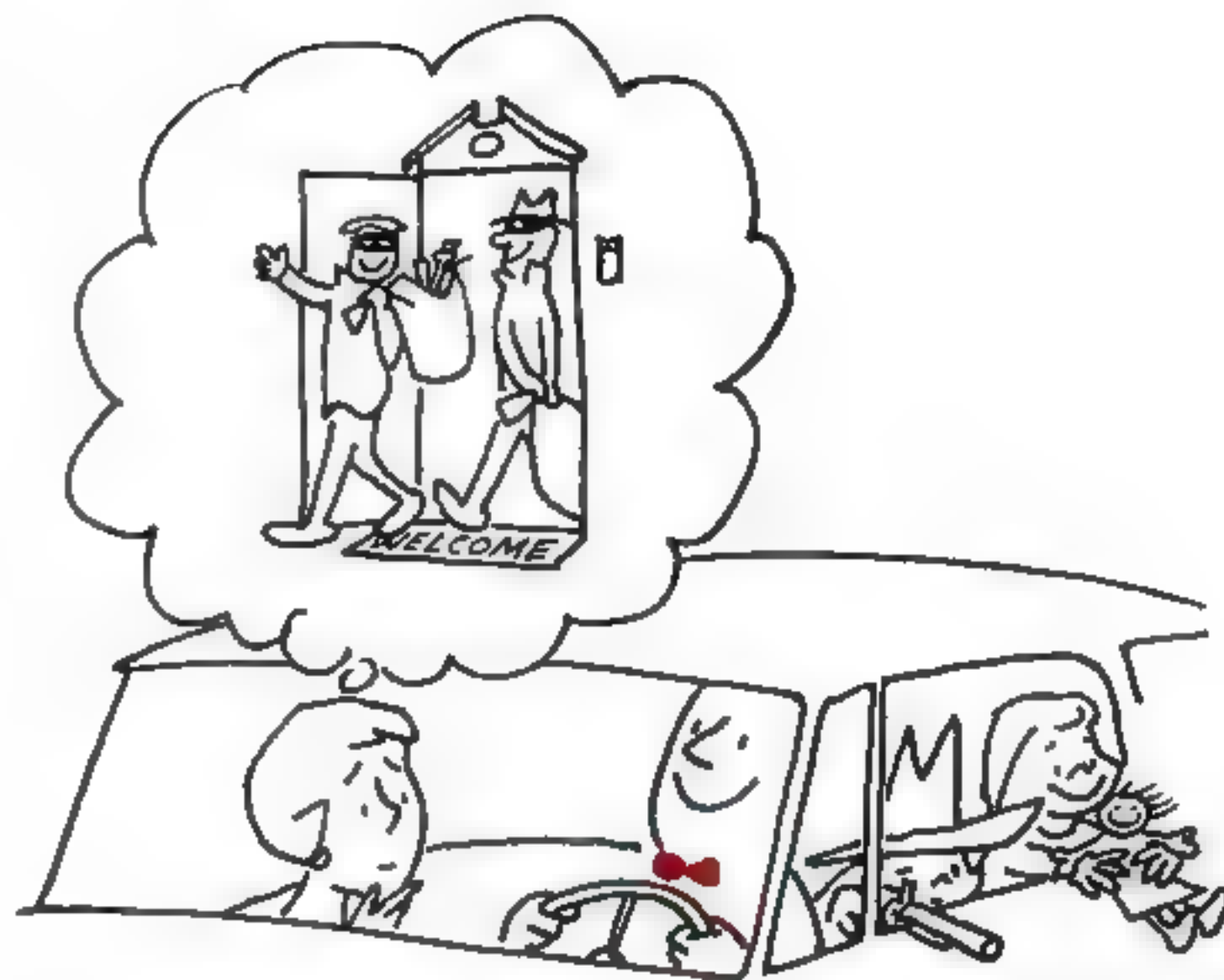
1.

Vacation-bound, the Darrow clan shot clear of their garage;

Their trusty Travelers man stood by to wish them bon voyage.

"Enjoy yourselves," this worthy said, "leave worry far behind—

Your holidays are carefree if you're Travelers-undersigned."



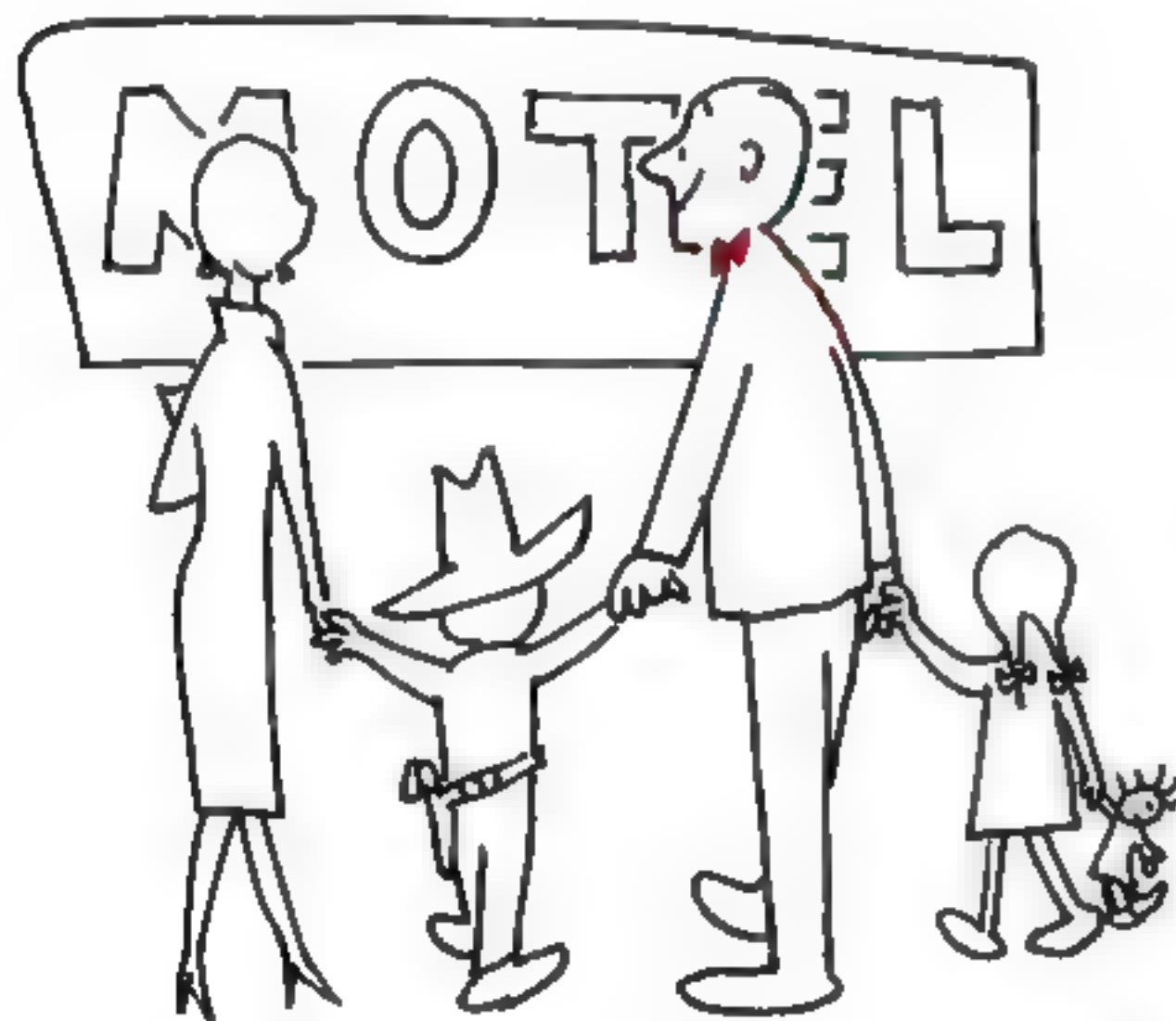
2.

They rolled along serenely for two hundred miles or more;

Then Eleanore said, "Dear, I *hope* you locked the terrace door."

"I did, my love," soothed Jerry, "but The Travelers pays for theft,

And guards my life—our way of life—we'll never be bereft."



3.

She fretted of a fire—a storm—but Jerry purred, "In truth,

No care can gray my hair—our Travelers plan's a Fount of Youth.

The mortgage, college for the kids, our car? All well in hand."

And then he led his yawning brood to welcome slumberland.



4.

No nightmares haunt the Darrows. All their days are free of care—

American Family Independence—that's the life they share.

You, too, can yawn at worry . . . with a Travelers Budget Plan,

And pay in painless monthly payments—ask your Travelers man.

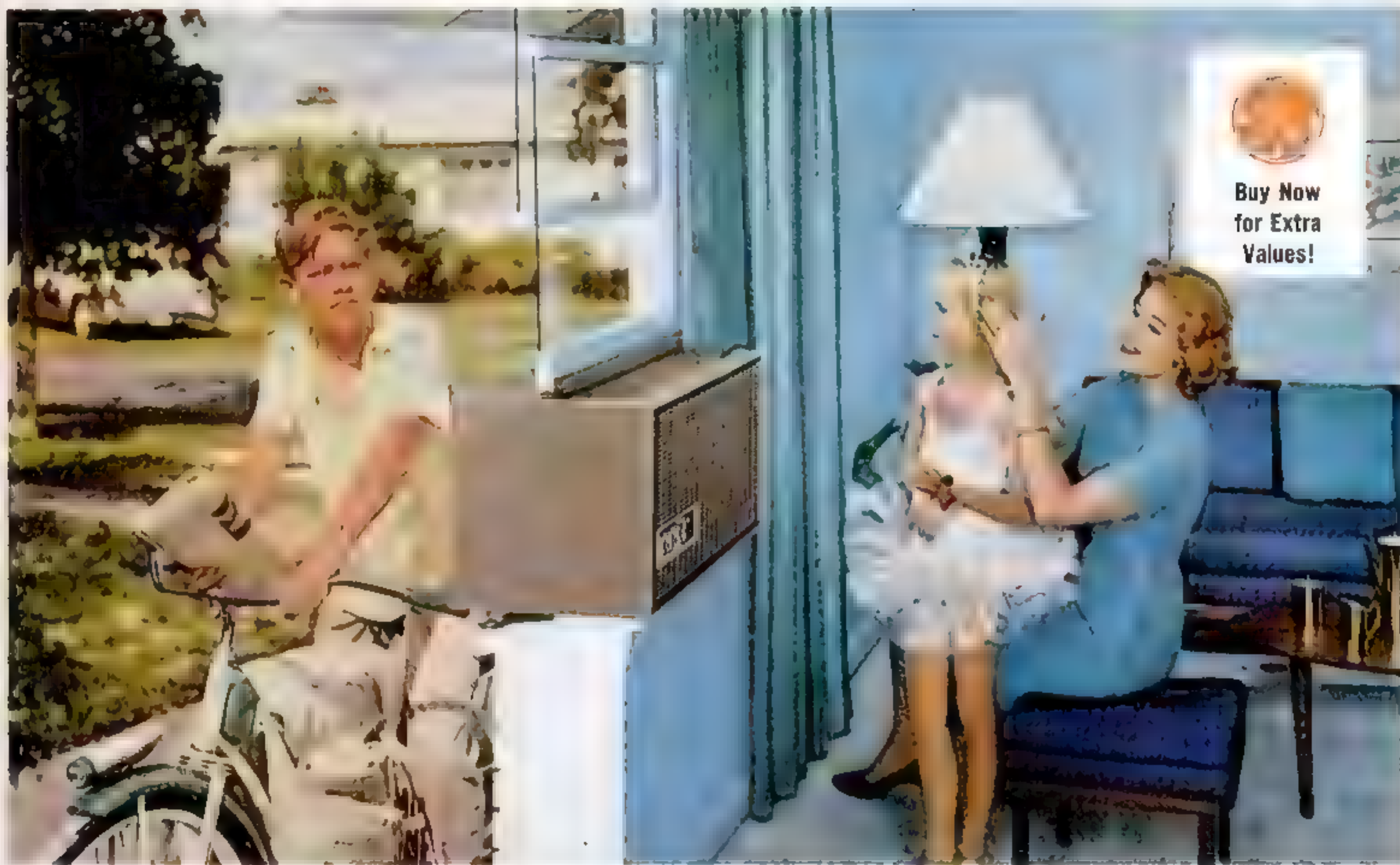
You can protect your *whole* good way of life through

THE TRAVELERS

Insurance Companies

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All forms of personal and business insurance including Life • Accident • Group • Fire • Marine • Automobile • Casualty • Bonds



NEW KIND OF AIR CONDITIONER! THE GENERAL ELECTRIC CUSTOM THINLINE... 20% Smaller...Big-As-Ever Cooling Power



Fits almost anywhere—no unsightly overhang. A scant 15½ inches high, a mere 16½ inches deep, only 26 inches wide. No side vents—install it flush or through the wall. Compact size—yet full, big-unit cooling power in the newest General Electric *Thinline*.

It takes up 20% less space than previous *Thinline*s—yet it packs the same generous cooling power! And it is quiet! All thanks to a new kind of cooling system from General Electric. So why settle for a small air conditioner that's a puny cooler?

Now you don't have to sacrifice cooling power to get a compact, no-ugly-overhang air conditioner. Take a look at the newest General Electric *Thinline* Air Conditioner!

You get the full, big-unit cooling power of last year's *Thinline*s—only in a thin, low cabinet that takes up 1/5 less space.

The 115-volt, Custom *Thinline* Air Conditioner gives you a generous 9000* BTU's of cooling per hour—and it needs no costly rewiring in many homes. The 230-volt model delivers a giant 10,000* BTU's.

Both models are so quiet you only know they're working by how cool and comfortable you are. Nutra color blends with any decor. Permanent, washable filter. Easy, simple controls. Eight independent air directors.

Why wait to enjoy this cool comfort in your house? See your General Electric dealer about

the *one* air conditioner that's both small *and* powerful. General Electric Co., Room Air Conditioner Dept., Louisville 1, Kentucky.

*Check the BTU's before you buy! Cooling capacities are tested and rated in compliance with Air Conditioning Refrigeration Institute Standard 110-58 and are stated in British Thermal Units.

NEW KIND OF COOLING SYSTEM

OLD



NEW G-E

OLD SIZE



NEW G-E

Spine fin cooling packs 770,000 cooling spines into the cabinet, is 50% more efficient than old plate type. New high-speed compressor has the same large capacity as previous models—is only half as big.

Progress Is Our Most Important Product

GENERAL  ELECTRIC



PUT MILES BETWEEN YOU AND THIRST WITH THIS

real thirst-quencher!



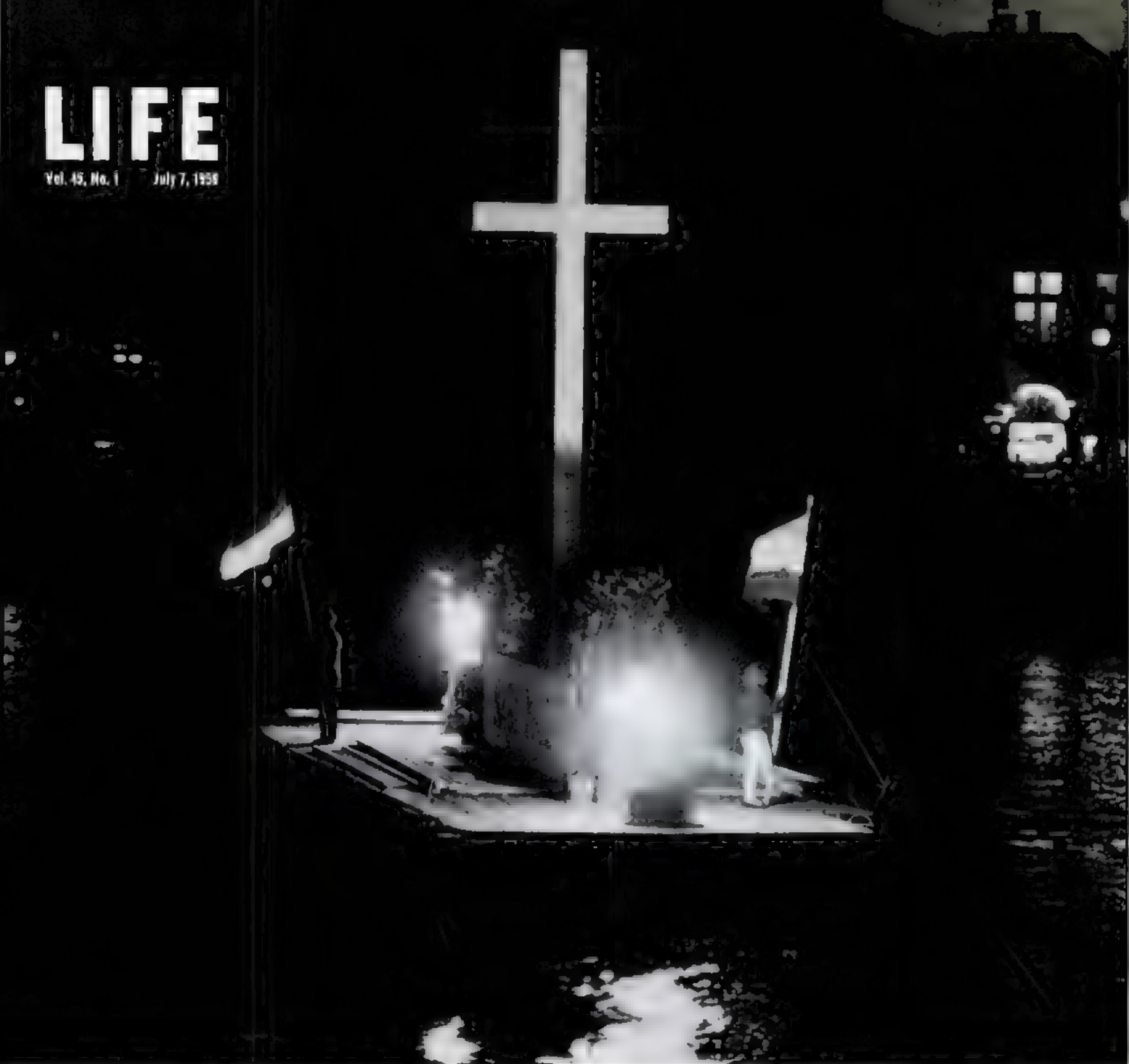
Copyright 1968 by The Seven-Up Company

Nothing does it like Seven-Up

Dear Driver: Here's how to cover more miles than you thought you could between the "I'm thirsty-s". Just be sure your crew has 7-Up when you stop. This is the sparkling drink that really quenches. When you finish the last fresh-tasting sip, you feel no stickiness, no come-back thirst! (What better test for a quencher?) Ask your "map checker" to watch for the bright 7-Up signs all along your route! YOU LIKE IT...IT LIKES YOU

LIFE

Vol. 45, No. 1 July 7, 1958



FLANKED BY HUNGARIAN REFUGEE WATCHERS HOLDING HUNGARIAN FLAGS, CROSS FOR NAGY AND MALETER STANDS ATOP PONTOON ON SWISS RIVER LIMMAT

KHRUSHCHEV WOULD LIKE WORLD TO FORGET THIS—BUT IT WON'T AFTER DARK DEED, THE HARD LINE

On a quiet river in Zurich last week floated a sign of mourning for brave men murdered by the Communist system, a sign of revulsion even in little Switzerland against the deed the world would not let Nikita Khrushchev forget. But even as the world felt a spreading seismic shock of outrage at the Kremlin's killing of Hungary's Imre Nagy and Pal Maleter, it also felt the shock of a new hard Soviet line—

against her own satellites and everybody else.

Piece by piece angered protests of free men (p. 14) against the execution of the martyrs of Hungary's fight for freedom were paid back by "spontaneous" outrages in Moscow (pp. 15-17). The Kremlin's attack on Yugoslavia's rebellious Tito was in full swing. The Russians began to drag their feet on nuclear testing talks scheduled to open with the West in Geneva.

Khrushchev seemed to want to concentrate on the Lebanese crisis (pp. 20-23)—which was indeed another dilemma for the West—more than the Hungarian murders. But the danger spot would not wait and the Kremlin's hard-line campaign to slap down "revisionism" (following pages) went on. And last Saturday Poland's Gomulka assailed the Yugoslavs—indication he thought he might be Moscow's next target.

PROTESTS AT SOVIET EMBASSIES...



COPENHAGEN Reaction to murders of Nagy and Maleter came day of announcement when Danes, Hungarian refugees marched on Russian embassy. After breaking windows, they were barred at gate by police.



BONN Four hundred West German students and Hungarians demonstrated at Russian embassy near city third day after announcement. Police needed half hour to restore order. Windows were broken and ink thrown at building.



NEW YORK On fifth day more than 300 Hungarians and American sympathizers marched on Soviet U.N. delegation. Curbing rioters, seven policemen were injured. Russians claimed police abetted demonstration.

... 'SPONTANEITY' IN MOSCOW



IN MOSCOW, QUICK RETALIATION FOR ANTI-RUSSIAN OUTBREAK IN BONN

BEHIND GRIM KREMLIN

Edward Crankshaw is a noted English foreign affairs analyst who specializes in Russia and its satellites. He has written several books (*Cracks in the Kremlin Wall*, *Russia without Stalin*) and a number of LIFE articles, the most recent a penetrating analysis of Khrushchev's rise to power (April 7).

by EDWARD CRANKSHAW

WHILE the thunderclap of Moscow's latest crime against humanity echoes dully round the world, it is easy to talk about Khrushchev's return to Stalinism. It is easy to shrug and say, "This is the same mixture as before, this is where we came in." But it is not enough.

You cannot have Stalinism without a Stalin and Khrushchev is not that. Nor does history repeat itself in detail. Khrushchev could not put the clock back to March 1953 even if he wished to do so. It would take more blood than he could shed without himself being washed away.

The same mixture as before? I do not think so at all. The new mixture contains an entirely new and immensely important ingredient—a Chinese element. A main key to Moscow's new violence is to be found in Peking. During the past 18 months the center of gravity of the Communist world has been shifting, with few noticing.

I do not want to minimize Tito's part in bringing about the new situation. It has been a very big part. For the second time in a decade the free world finds itself under an obligation to the Yugoslavs for their reckless courage in precipitating the situation so that at least we can see it for what it is. Whatever we may think of his shortcomings we should not forget this: when Tito is pushed too hard by Moscow, he bites back.



COMES AS WELL-ORGANIZED DEMONSTRATORS PARADE THROUGH RED SQUARE TO WEST GERMAN EMBASSY. ABOUT 1,500 JOINED ANGRY TWO-HOUR ATTACK

REVERSAL LIES THE GROWING POWER OF CHINA

No one knows this better than Khrushchev. When it became apparent that Tito would not be persuaded to sink his differences with the Kremlin, Khrushchev's reaction was remarkably subdued. Then, early in June, he suddenly denounced Tito and declared that the Cominform resolution of 1948, expelling Yugoslavia from the bosom of the comrades, had been "basically correct." This was the resolution which Khrushchev had himself so heartily condemned only three years before.

The Yugoslavs and the Poles are very sure that Mao Tse-tung is responsible for the new situation and they should know. It was the Chinese who, a month ahead of Khrushchev, led the outcry against Tito. Their attacks foreshadowed the announcement of the murder of Imre Nagy, whom Tito had given asylum in his embassy in Budapest before Russian agents kidnaped him in violation of a formal guarantee of his safe-conduct.

Khrushchev even yet has not attacked Tito with the violence of the Chinese. But in his June speech he made a curious remark, saying that he approved "in principle" the Chinese judgment of Yugoslavia and denying that there had been any disagreement on the matter. Why is Stalin's successor allowing the Chinese to make the pace? Why, instead of laying down the law and telling the Chinese comrades what to think, is he agreeing "in principle" with the views first publicly expressed by them?

For some time now there has been much talk in eastern Europe about the sinister and "reactionary" role being played within world Communism by the Chinese. Certainly there seems to be a great deal of truth in the story. Ever since the resounding failure of Mao Tse-tung's 1957 "let a hundred flowers bloom" policy of liberalization, Mao has been showing

himself increasingly intransigent, intolerant and bent on following in Stalin's footsteps—indeed, on outdoing Stalin in the rigor of his methods.

In the winter of 1956, when Khrushchev's policy for the satellites lay shivered by the stubbornness of the Poles and trampled on by the reckless courage of the Hungarians, the Soviet leader committed a fateful act: he appealed to Chinese Foreign Minister Chou En-lai to come to Europe and help him out with a show of Sino-Russian solidarity. It had been reported that Chou was encouraging the Poles and perhaps the Hungarians in their stand. But now he flew to Moscow to lend his moral support. He then went on to Warsaw and Budapest to proclaim China's bleak and total endorsement of Moscow's claim to leadership of the "socialist camp."

This was an epoch-making development. For the first time in history it brought China into Europe. China had come to the rescue of the Kremlin leadership in a moment of great crisis. For this service the Russians would have to pay.

Thus the recent Chinese action in savagely denouncing Tito and foreshadowing the killing of Nagy—with Khrushchev dubiously bringing up the rear—was not a sudden development. It was the logical consequence of Khrushchev's failure to live up to Stalin's old position. Even as Mao Tse-tung proclaims Moscow as the center of world Communism, he is heavily influencing Moscow's policies.

"The Socialist camp must have a head," Mao told an audience of Chinese students in Moscow last November, "and that head is the Soviet Union." He might have added, "until China is ready to take over." Since then he has shown signs of increasing impatience. Marshal Tito threw

VIOLENT RUSSIAN REPRISAL AGAINST WESTERN PROTESTS



DANISH EMBASSY in Moscow, attacked in reprisal for outbreak in Copenhagen (p. 11), is smeared with misspelled slogan. Crowd also broke seven windows.



WEST GERMAN EMBASSY is stoned by belligerent Russians in Moscow counterriot. Many among well-equipped marchers had bottles of identical purple ink.

HARD LINE CONTINUED

a curious and rather frightening light on the state of mind in Peking in one of his recent speeches of protest:

"They [the Chinese leaders] are bothered by our peaceful policy, the policy of coexistence. But war does not solve the difficulties of socialist construction, even though a country may have 600 million inhabitants which is something their people often like to underline, saying that in a possible war there would still be 300 million Chinese left. . . ."

We know further that in recent months China has expressed a determination to press on with her industrial revolution and become an atomic power at all costs and at a pace which must lead to a repetition in China of many of the horrors of the Stalin regime. This new drive may have alarmed the Russians themselves, to say nothing of the satellite leaders, if only because of the inevitable demands on the Soviet economy.

In a word, there are signs that the tail is beginning to wag the dog. Russia is far in advance of China in all material ways. But Russia has only about 200 million people, slowly increasing. China has more than 600 million increasing at the rate of 13 million a year.

Where does all this leave us? I do not suggest that Khrushchev broke with Tito, abandoned his loose and flexible policies, and sealed his decision with the blood of Nagy and Malenkov just because he was told to do so by Mao Tse-tung. Mao does not yet have the power to blackmail Khrushchev into adopting policies against his will. Yet it seems unlikely that Khrushchev would have acted as he has if the decision had been entirely his.

It is true that Khrushchev had set great personal store on getting Yugoslavia back into the fold. Once his failure was unavoidable there was everything to be said for making a clean break and providing a brutal example for the satellites in general and for Poland in particular.

Yet so long as Khrushchev was committed to winning the moral support of the neutralists and trying to work on the West by making demonstrative approaches to the summit, it was clearly against his interest to commit any action in cold blood, particularly the sort of action he had so recently condemned in Stalin. Now he has done precisely this. And, at the same time, by attacking the West in straight cold-war terms and threatening to back out of a conference on nuclear tests, he seemed to be abandoning all attempts to influence world opinion in his favor.

Why has he done this? It was not necessary to commit murder in order to subdue the satellites. And there is no reason to believe that the Russians have changed their minds about the undesirability of nuclear war. With the Western world in confusion—the French crisis, the Middle East crisis, half a dozen smaller crises—there was a good case for saying that history was moving Russia's way. Khrushchev's best policy was to let it roll, giving it a guiding prod from time to time. There was nothing to be said for any action which might startle the West into pulling itself together and trying to rebuild a truly united front. Yet this is what Khrushchev appears to have done. He has placed the unity of the Communist world under the leadership of Moscow above all other considerations.

What is this unity of the Communist world? Above all, it is the close alliance of the Soviet Union and Red China. China, publicly acknowledging Soviet leadership, must be determined that if she accepts Moscow as her star, Moscow must conduct herself as a proper Leninist country should. China herself is in the crude dogmatic stage of her revolution. The Chinese fanatics really appear to believe in the imminent decline of the West. It is not hard to imagine their distrust of Moscow's more conciliatory attitude in the recent past. From all this emerges a major motive behind the Kremlin's new line: to reassure the Chinese, Russia's only important allies, and to prove demonstratively that the Soviet Union is indeed fit to lead the embattled "socialist camp."



DEMONSTRATIVE MUSCOVITE hurls loud abuse at the U.S. embassy building. Warning to the job of counterprotest, he gestures, shouts names and then



finishes his vilification (opposite page) with a stern finger-waving warning. Details of the Moscow police (tchite uniforms) kept the swarming crowd orderly.







A LOOK AT



A SKYLINE SINKING ↑

In the busy East River the bow of the tanker *Empress Bay* showed against Manhattan's skyline. Night before, a Swedish freighter had rammed it, spilling 280,000 gallons of gasoline and setting the river and the Manhattan Bridge on fire. Heroic rescue efforts saved all but two of the 51 aboard the two ships.

INTEGRATION UPSET

An obscure southern judge ordered something that neither Orval Faubus nor mob violence could accomplish: the suspension of Little Rock's integration effort. The judge, Virginia-born Harry Lemley, 74, of the Federal District Court, shown with his wife, had once declared the South "is almost a religion with me." Calling Little Rock's situation "intolerable," he granted a 2½-year delay in further integration attempts. The N.A.A.C.P. immediately appealed to U.S. Circuit Court of Appeals and the Supreme Court, hoping to get the ruling reversed before September. Otherwise no Negroes could enter Central High when school opens and opposition to integration would be strengthened through the South.

CHINA'S HARVEST →

A horde of peasants harvesting wheat symbolized a new attack on an old Chinese problem: grain production last year fell short of targets. To boost output the Communists are making a big effort in villages like the one at the right called "Happiness Co-op."



THE WORLD'S WEEK

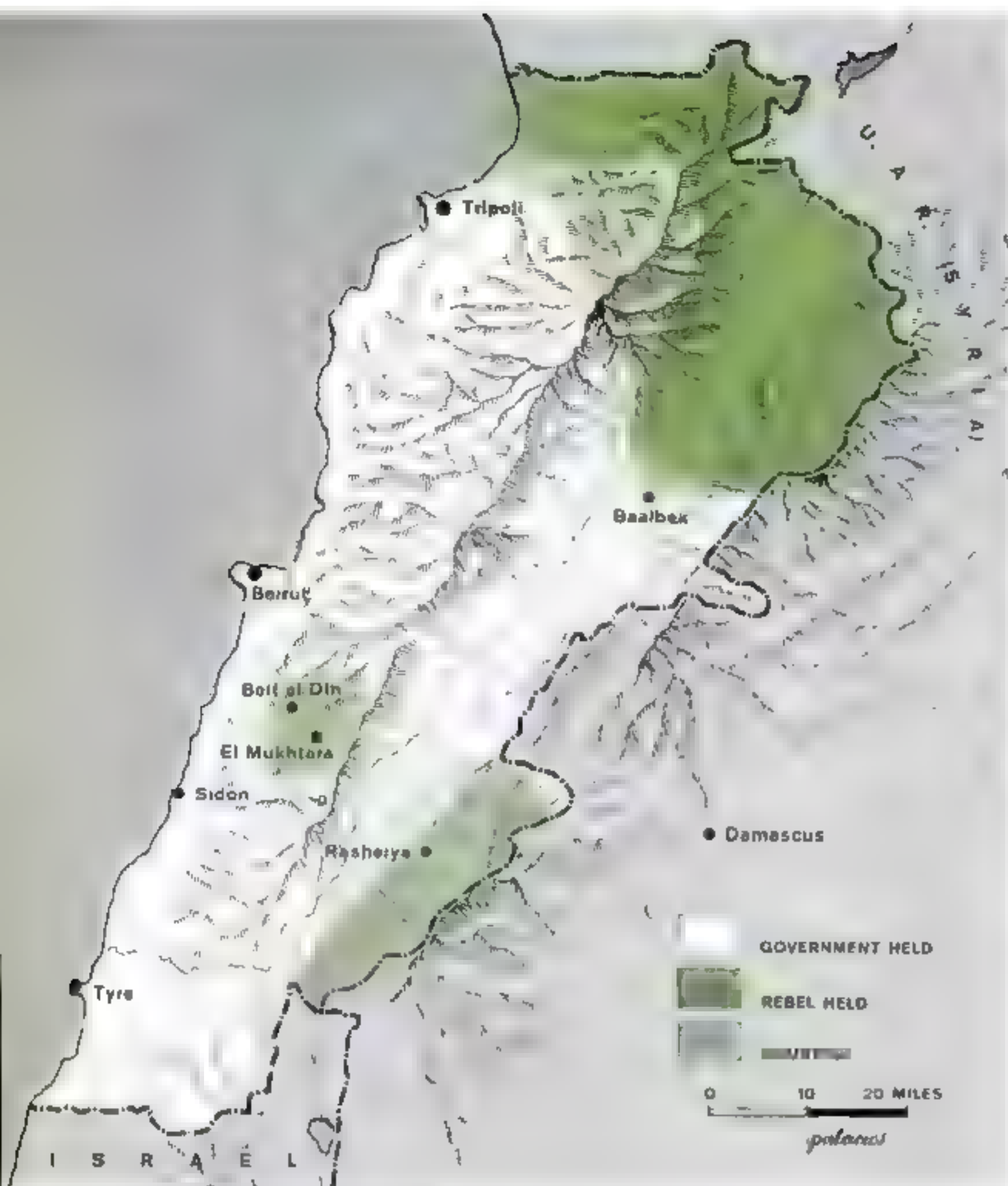


AGILE BOSTON FOX JUMPS AT A HARRIED ADAMS

John Fox, 51, former publisher of the defunct Boston Post, came before the House Special Subcommittee on Legislative Oversight to hurl a salvo of sensational—but hearsay—accusations against Sherman Adams. Industrialist Bernard Goldfine had told him, the agile-tongued Fox testified,

that Adams said he "would take care" of Goldfine's troubles before the Federal Trade Commission, that Goldfine had helped Adams financially, bought a house for him. Angrily, Adams kept up with the charges, issued four statements denying the testimony as "preposterous and malicious."





DIVIDED LEBANON is shown above. Both Beirut and Tripoli have rebel enclaves. Rasheiya, area where L.N. jeep was mined, is on route of infiltration from I.A.R. Typical of "doubtful" areas is that containing both El Mukhtara, the stronghold of rebel Druses, and Beit el Din, summer seat of President Chamoun.



UNDER AWNING ON ROOF OF SWANK MIDTOWN CAPITOL HOTEL GOVERNMENT

TORTURED LITTLE LAND

Lebanon's weird mixture of war and hesitation

For little Lebanon, last week was the seventh—and so far the most perilous—week of no decision. The civil war drew the world, particularly the West, deeper into a vortex of danger. Fighting grew more intense until, as the government admitted, about a third of the country's 3,972 square miles was either rebel held, in dispute or divided (*see map*). The nastiest fighting spread hazard across the rooftops and through the barricaded streets of the cities, Beirut and Tripoli (*see cover and below*).

It was a weird war. Neither protagonist seemed ready to strike for victory—neither government forces nor rebel leaders who, though mainly Moslem, are of such varied political complexions that their only real bond



AT WORK UNDER FIRE, a team of LIFE men are caught in government cross-fire while leaving an interview with rebel leader Saeb Salam in Beirut. Above they

sprint for cover of a rebel barricade. The figure in lead is Correspondent Donald Burke, followed by rebel guide who had been hit in arm. Figure nearest camera

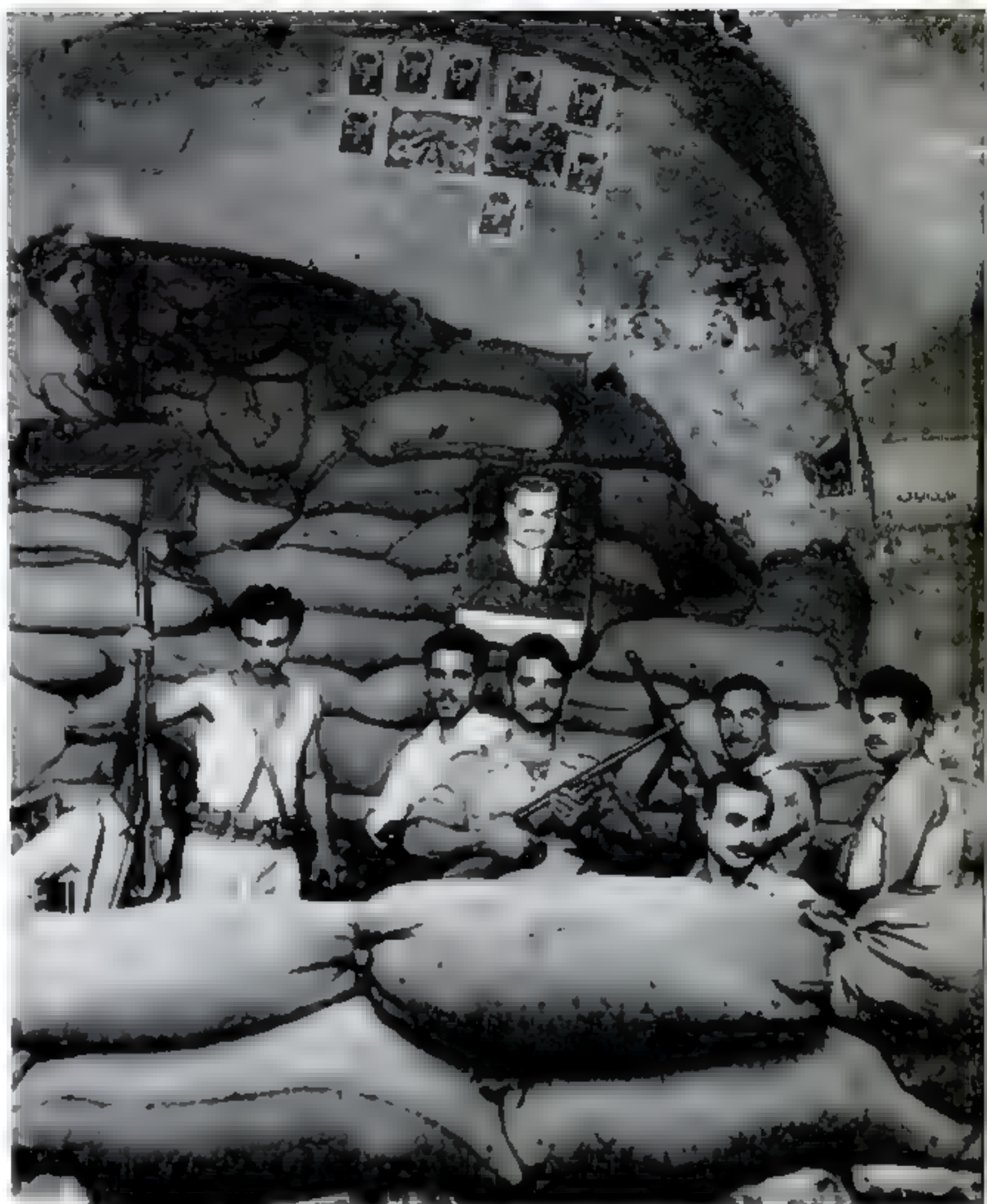


MACHINE-GUN NEST HAS FIELD OF FIRE ACROSS SQUARE TO REBEL ENCLAVE

POSES A BIG PROBLEM

draws the Western world into dangerous crisis

is feared of pro-Western Christian President Camille Chamoun. Mixed with bitterness was a curious air of laissez faire. Rebel leaders talked with one another by government telephone and when they suffered casualties called an ambulance from a government hospital. Correspondents were received by both sides and permitted passage between—though sometimes *(behind)* they got into trouble. Both government and rebels fought their hardest battles in press, radio and the U.N. (following pages). Over all hung a cloud of waiting for a decision by some outside force: the West with a wary and independent faction, by Communism in league with the United Arab Republic, branded by Chamoun as the enemy, or by the U.N.



EXHIBITING THEIR HERO, heavily armed rebel unit in a Tripoli stronghold stands guard under a portrait of the U.A.R.'s President Gamal Abdel Nasser.



of Photographer James Whitmore is Beirut Correspondent Abu Saïd. Burke and guide made it but Abu Saïd was forced to cover in doorway along wall. Half hour

later Abu Saïd (at right), followed by Arab driver of LIFE taxi, hurdles barricade to safety. The armed men crouching behind sandbags are rebel street fighters.



SECRETARY ON SCENE. Hammarskjöld ends visit with U.N. observers at Beirut airport. From left they are Major General Odd Bull, Norway; Rajeshwar Dayal, India; chief observer and former Ecuadorian President Galo Plaza Lasso.



U.N. ON ALERT—a file of white painted jeeps, brought to Lebanon from duty on the nearly Israeli-Arab borders, are lined up outside Beirut U.N. headquarters. Flying white truce flags, the jeeps make morning and afternoon patrols.



U.N. IN TROUBLE. a patrol jeep, glass shattered and wheel wrecked, stands where it hit a mine in a rebel-infested area. Indian Major Gatanan Rhikap Bhude was injured in explosion. Lebanese army unit patrols in the background.

Lebanon CONTINUED



REBEL SAEB SALAM ASSERTS HE IS WILLING TO FIGHT THE WEST IF HE MUST

UNARMED U.N. ON A TOUCHY JOB

Lebanon's perilous implications for the world were emphasized when U.N. Secretary-General Dag Hammarskjöld rushed to an emergency inspection of the week-old U.N. observer team on the spot. Hammarskjöld came away optimistic that his 94 unarmed observers—to whom police power was denied—would "improve on the situation" by discouraging over-the-border help to the rebels from Gamal Abdel Nasser's U.A.R. This view failed to satisfy either President Chamoun or his premier, Sami es-Solh, who said it "can no longer be considered a revolution . . . but a state of war between Lebanon and the United Arab Republic."

Thus far Chamoun has refrained from asking the U.N. to expand its observer operation into full-fledged intervention. But there are strong hints he will ask it if the situation continues to deteriorate. If he does ask and the U.N. fails to act, the situation in Lebanon will reach its ultimate crisis: a request for Western (Anglo-U.S.) intervention under the U.N. charter. Then the West must face a choice: intervention and accepting the challenge of aroused Russian-backed Arab nationalism or letting Lebanon go down the drain, which could mean loss of the Middle East.



RUINED RESIDENCE of Chamoun's Moslem Premier Sami es-Solh, was attacked by rebel force while the premier was absent. The rebels invaded and looted the house, then dynamited it as they withdrew before the government troops.



AGE OF GOOF-OFF OR OF PLENTY?

The wonderful U.S. economy appears to have seen the worst of another slump: its third since World War II, its 15th in this century, its 37th since the nation began. No two of the 37 were exactly alike, but all had a point in common. The point of slumps, including this one, is to correct some widespread misuse of the resources and talents at our disposal.

Question: Have we yet earned another boom? Have we corrected the misuse of our resources and talents in which the recession caught us? An advertising man, Charles Brower, recently described these errors in graphic terms. Opining that consumers were getting "just bored with us and the things we sell," Mr. Brower called this "the great era of the goof-off, the age of the half-done job. The land from coast to coast has been enjoying a stampede away from responsibility. It is populated with laundry men who won't iron shirts, with waiters who won't serve, with carpenters who will come around someday maybe, with executives whose mind is on the golf course, with teachers who demand a single salary schedule so that achievement cannot be rewarded, nor poor work punished, with students who take cinch courses because the hard ones make them think, with spiritual delinquents of all kinds who have been triumphantly determined to enjoy what was known until the present crisis as 'the new leisure.' And the salesman who won't sell is only a part of this over-all mess."

One serious symptom of this general goof-off is the wage-and-price spiral that pushed and now threatens to renew our recent inflation. Ever since 1947 money wage rates have been increasing nearly twice as fast as productivity. In 1956 and 1957 productivity showed virtually no increase at all. Yet wages continued to go up—and hence to force prices up—by union contract. They are going up still. Even in the chastened auto industry, the Big Three offer which Reuther thinks too stingy contains two new "productivity increases" in as many years. Certainly those increases have yet to be earned.

In his little book called *Work and Its Discontents*, Daniel Bell of FORTUNE notes "tendencies toward the evasion of work which are so characteristic of the American factory worker and which today obsess all workers." Unlike traditional featherbedding, this new evasion is motivated not by fear of unemployment but rather by a lost "instinct of workmanship," or the near impossibility of taking personal pride in the products of automation. Since it also appears in the nonautomated service trades

—notoriously among appliance repairmen, headwaiters, taxi drivers, etc.—it may even reflect some feeling that in a society as affluent as ours, the direct connection between effort and reward has somehow been broken. Is "gooffing-off" a new and permanent American characteristic? Is the Age of Plenty to be an age of gold-bricking?

That would certainly be a solemn thought for this or any Fourth of July. For if there is one thing that has always distinguished Americans and assured their prosperity, it is their capacity for hard work. They worked like coolies when they had to, which was from 1620 to about 1900; they made heroes of John Henry and Paul Bunyan and set world records of sheer physical output—for example, miles of railroad track laid in a day or a decade—which still stand. And when tasks got easier they still worked more efficiently than anybody else because of the chronic scarcity of labor in relation to the amount of work to be done. This national emphasis on the efficiency of labor has put \$16,000 worth of tools behind the average American worker and made him the most productive in the world.

Such abundance as we have is the direct result of this emphasis on productivity. It certainly does not bring the need for it to an end. If the Puritan or Calvinist motives for hard work have dwindled, common sense can supply reasons just as strong. The shorter the workday the more important the efficiency within it—to keep it short, and to keep us capable of coping with the undiminished hugeness of the unfinished work of the world.

LIFE recently sponsored an Arden House conference on "the consumer." The experts concluded that whatever the quality of American production—and a lot of it has been pretty shoddy—there is no visible shortage of authentic consumer wants. The "age of abundance" is far from an age of satiety. Even if Americans were satiated, the fact that two billion non-Americans are still living in an age of extreme scarcity will make it essential for us to go on producing as abundantly and efficiently as we know how.

The leisure we have won has far better uses than gold-bricking. The slump we are leaving will be back all too soon if we do not continue the correctives it indicated—harder and more intelligent work by labor, management and seller. Hard work is a habit we dare not cease to cultivate. Only if we do cultivate it will it earn us the power to cultivate other virtues as well (see below).

THE IMPORTANCE OF BEING EXCELLENT

The Pursuit of Happiness was named a basic right of all men in a day when all Americans were born to a life of hard work (see above). The Rockefeller Report on Education, published last week, sets forth a complementary goal: the Pursuit of Excellence, i.e., a feeling for intellectual virtues in an era dominated by communal happiness-hunts.

Excellence, says the report, or "the pursuit of achievement for its own sake," is "a blend of talent and motive, of ability fused with zeal." It is at once the virtue and the satisfaction of doing something superbly. It came down to us from the Greek concept of *arete* and the Roman of *virtus*, infused with a later Christian morality. Excellence is a lonely virtue, and that is one reason for its increasing rarity in our culture today.

Present-day U.S. society, the report points out, has intensified democracy's old "tug-of-war between excellence and equality," has posed the problem of how to cultivate the ideal of the one while recognizing the moral values of the other. In the U.S. school system, most of the heavyweight pulling has been done on the side of equality. The moral compulsion to give equal opportunity to everyone has been turned into a rigid yardstick by which

the number graduated (and the degrees received) are valued more than the kind of education given.

This "democratic" reaction against excellence goes far beyond the schools—into business, politics and culture. It is, in short, "the constant pressure of an ever more complex society against the total creative capacity of its people. . . ."

Fending off this pressure, as the report states, has become a fundamental problem, for no number of committees can compensate a country for the value and example of its zealous minds. The zeal for excellence is the common denominator of the 86 Americans enshrined in New York University's Hall of Fame. For them, and those like them in our own time, the effort and the pride of their lonely intellectual achievement has been its own recompense. But its inevitable and indispensable by-product also has been to enrich and strengthen the entire nation.

It is this kind of strength we need most urgently today. The Pursuit of Happiness has been a long and satisfying 100-yard dash. Having rested, all of us might now consider some of the more demanding, but in the end more necessary, disciplines of the Pursuit of Excellence.

Campbell's Vegetable Soup; Cheeseburger with Pickle Slice



Great summer lunch... for kids at home... for dad at work

soup 'n sandwiches

Because soup's the ideal one hot dish with a cool meal



Campbell's Chicken with Rice Soup; Egg-Salad Sandwich.

So quick! So delicious! So nutritious!

M'm... M'm... Good soup! And a sandwich to sink your teeth into. Each makes the other taste much better!

It's a happy daily summer habit - Soup and Sandwiches. And there are so many Campbell kinds, you can enjoy a different soup every day

of the month. Chicken soups, meat soups, vegetable soups, cream soups. All so good for you... because soups help supply vitamins, proteins and minerals.

Where can you find better values anywhere - in thrift, pleasure and nourishment?

Have you had your soup today?



SOUP
AND
SANDWICH CENTER

Look for
this sign
at your
grocer's



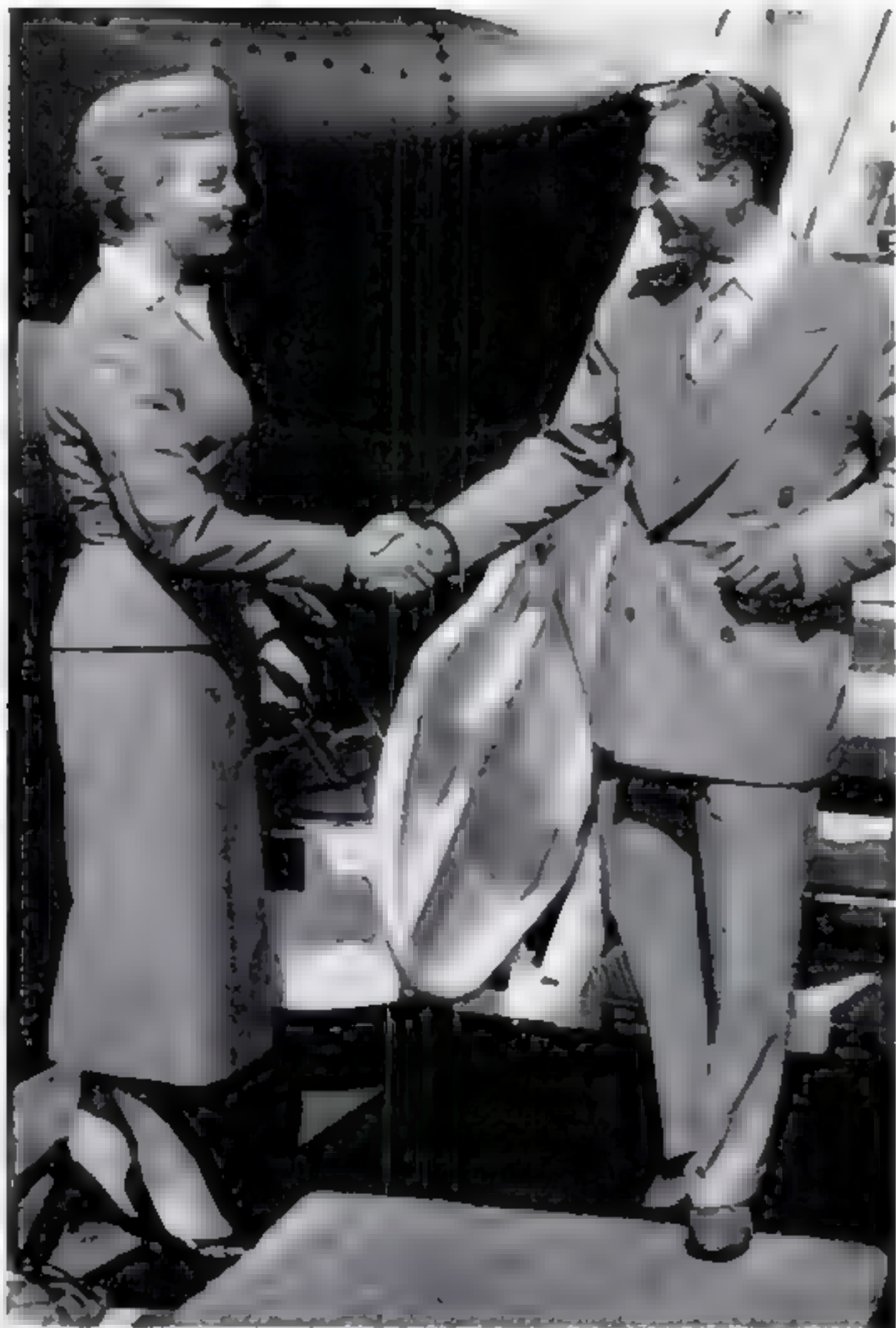
DON'T MISS A SINGLE DAY OF FUN!

Feel the delightful, flying freedom. Lift your face to the sun. Revel in the sheer joy of living. Water ski... swim... dive and splash in lovely summer waters. Nothing holds you back—certainly not time-of-the-month. You know the freedom of Tampax! To millions, Tampax® internal sanitary protection means do anything you like, whenever you feel like it! It's the modern way!

Tampax (tm) is a registered trademark of P. & H. Co., Inc.

TAMPAX

SO MUCH A PART OF YOUR ACTIVE LIFE



BEFORE DATE SHAH THANKS PLANE'S PURSER, ELLEN FORSETH, FOR FLIGHT

PRETTY DATES IN U.S. CHEER UP THE SHAH

Sighing, Mohammed Reza Pahlevi, the handsome 39-year-old Shah of Iran, told his people of the great sorrow he suffered at having to divorce his beloved but childless Queen Soraya (LIFE, May 12). Trying to forget his sadness, the shah flew off on a trip through the Orient to the U.S. Last week the journey brought him to San Francisco where for the first time in months he perked up. The reason for his new gaiety seemed clear—the pretty local girls. The shah began to date them one after another.

The first royal date was a blond Pan American purser, Ellen Forseth, who had flown on his plane from Tokyo. The night they arrived in San Francisco the shah and Ellen spent nearly five hours dining, dancing and watching the floor show at a San Francisco nightclub. The next night the shah took out another blonde, Nina Richards, a model who did the cha-cha-cha with him. On the third night the shah dined with his sister, Fatemah, who is married to an American. On the fourth night he switched to a brunette, Mara Baumgartner, who had acted as chaperon on his date with Miss Forseth.

All the girls described their host as "charming." But when reporters asked if he was shopping for a new queen, the shah replied, "I am not in search of what you think." Then he left for a tour of the U.S. which would include such affairs of state as a call on President Eisenhower.

SHAH'S FIRST DATE. Purser Ellen Forseth, 23, stands near apartment in dress she wore for shah. At dinner she told shah her pet ocelot was named Ozymo, after Shelley's ironic lines: "My name is Ozymandias, king of kings. Look on my works, ye mighty, and despair." "I am your Ozymo," replied the shah.



CONTINUED



WEDNESDAY'S DATE was Mara Battingartner, 25, who poses occasionally for cosmetic ads. He is a marvelous, marvelous dancer," she said of the Shah. "I am Swiss and he was educated in Switzerland, so we talked about that. We spoke in French most of the time. He asked me if I would like to be in the movies."

MONDAY'S DATE was Nina Richards, 30, a well-known San Francisco fashion model. At dinner with her, Shah ordered *spish kebab*. "We dined and danced and that's all," Nina said. "The Shah is a very amusing storyteller. We ate very informally. I forgot he was royalty and didn't call him 'Your Majesty'."





In just 12 minutes... real Italian-style CHEF BOY-AR-DEE® Spaghetti Dinner

Satisfy your family's appetite (and budget) the Italian way! In one box Chef brings you choice spaghetti, authentically spiced sauce with meat or mushrooms, zippy grated cheese. Kids love it... company, too. Three can enjoy it for only about 15¢ a plateful.



Complete in one box

Now available in Canada

“Any choice of cereals tempts any family
...as long as it's from **Post-Tens**”



DICK SARGENT

A choice for all ages—that's Post-Tens. Eight different, delicious cereals—including new Post Alpha-Bits—in ten separate individual boxes. Have fun! Let your family pick and choose their favorites from Post-Tens!



"ALL POST CEREALS HAPPEN TO BE JUST A LITTLE BIT BETTER"



The Breakfast Foods
of General Foods



COVENT GARDEN HITS A HUNDRED

The red plush, gold trimmed Royal Opera House in London's Covent Garden is a century old this year and its centenary was celebrated with a rousing gala performance. The heavily tiled audience rose to honor the entrance (above) of Queen Elizabeth and Prince Philip from whose box hung a banner garlanded with radishes, oranges and artichokes in recognition of the fact that Covent

Garden is the city's fruit and vegetable center.

Once seated, the royal pair hailed performances by Maria Callas and Margot Fonteyn as monarchs before them hailed Nellie Melba, Enrico Caruso and Pavlova. Backstage after the performance, the queen got a performer's eye view of the old house and watched souvenir collectors raiding the royal box of the flowers decking it for the historic night.

Gilbey's clear, smooth "heart" of vodka makes the most refreshing summer drinks!

Gilbey's *makes* a big difference in vodka — by a costlier distilling method that selects only the extra clear, extra smooth "heart" of each vodka distillation. This means

better vodka...smoother vodka...*drier* vodka — all qualities that add up to delicious, thirst-quenching summer drinks for you. Discover the Gilbey difference tonight!

GILBEY'S VODKA

*Produced by
the makers of Gilbey's Gin—
the International Gin*



VODKA 80 & 100 PROOF DISTILLED FROM 100% GRAIN. W. & A. GILBEY, LTD., CINCINNATI, OHIO. GILBEY'S DISTILLED LONDON DRY GIN, 90 PROOF, 100% GRAIN NEUTRAL SPIRITS. W. & A. GILBEY, LTD., CINCINNATI, OHIO. DISTRIBUTED BY NATIONAL DISTILLERS' PRODUCTS COMPANY.



GREETING A BALLERINA, royal pair talk with Margot Fonteyn who danced *Birthday Offering* honoring opera house's 100th birthday and prince's 37th.



RECEIVING A SOPRANO, queen acknowledges curtsy by Maria Callas. Before show Callas thought curtsy might be impossible in her tight lace dress.



"TODAY," CRIED WILL WATTS OF WATCHUNG,
"MY GRANNY IS EIGHTY YEARS YOUNG!
I KNOW SHE'D ADMIRE
A GREETING BY WIRE—
SHE'S ALWAYS BEEN SO HIGHLY STRUNG!"



ON GAILY
DECORATED
BLANKS

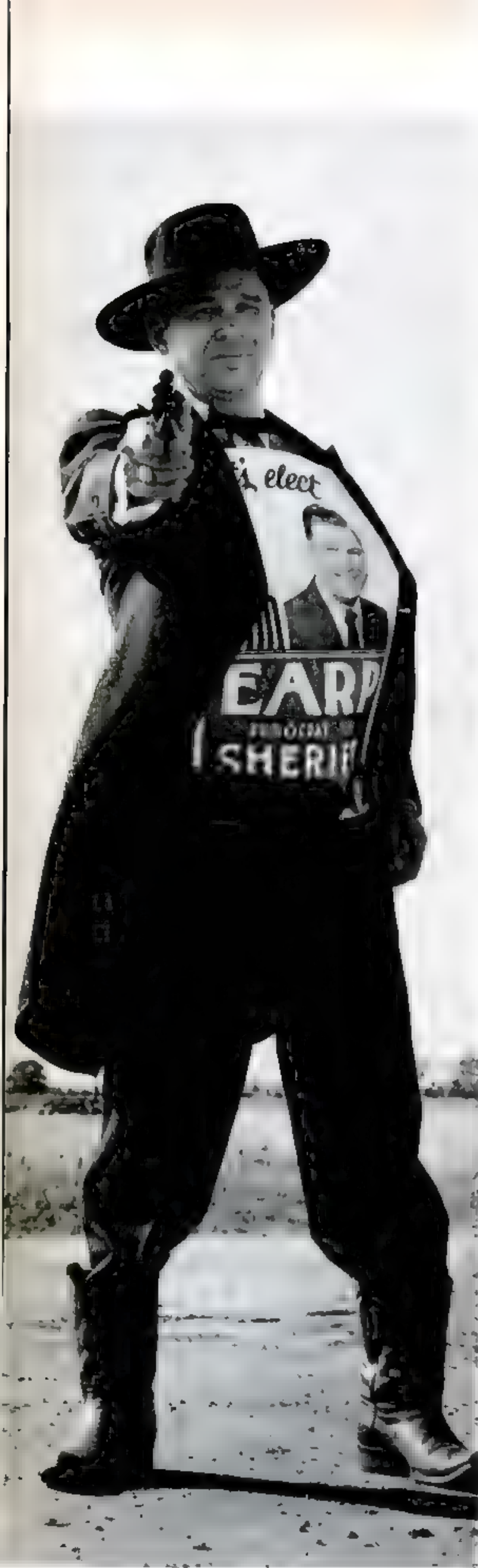
**for
poison ivy,
oak,
sumac**



**stops itching . . .
even before it starts!**

Antivy quickly relieves the itching caused by poison ivy, oak and sumac. Not only that, it actually counteracts the irritant responsible for the rash by coating the skin with a protective "antidote" film. For relief of poison ivy rash, ask your druggist for Antivy. Better yet, get Antivy beforehand to prevent the rash. It will save you days of grief.

ALSO RELIEVES ITCHING OF INSECT BITES



IN COUSIN'S COSTUME and a campaign poster, Jim handles his Colt .45 with expert Earpish ease.

IN WYATT'S POSE Jim and his backers simulate famous portrait at top of page. If elected he wants to appoint all his backers deputies except Don Lowery (standing left), an ad man helping in campaign.



MARSHAL WYATT EARP (SECOND FROM LEFT, SEATED) POSED WITH OTHER KANSAS LAWMEN IN 1882

ANOTHER EARP SEEKS LAW JOB

In Wichita, Kan., where 84 years ago a deadly accurate pistol-packing deputy marshal named Wyatt Earp helped keep the peace, a younger Earp is trying to follow his famous kin. Candidate for sheriff there is Jim Earp, 33, Wyatt's first cousin twice removed.

Born and bred in Texas, Jim Earp handles a gun as an Earp should. During a wartime tour of duty with the Air Force—he won four battle stars as a radioman on B-29s—he broke

records with a Colt .45 on the pistol team at Scott Field, Illinois. Though he can also ride a horse, used car salesman Earp is more of an auto man, holding a 141.42 mph record racing hot rods in the "fueled roadster" class. A Democrat, Earp has no political experience. But because of his name he is given a good chance to win in a race somewhat confused by the fact that there are seven Democrats and five Republicans running for the sheriff's job.



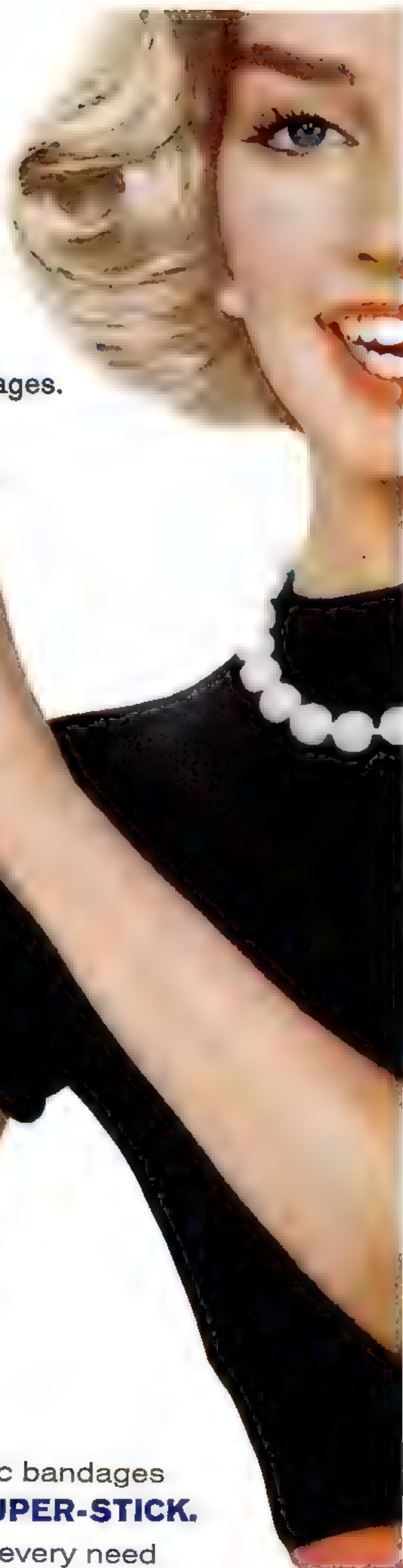
NEW!

New **BAND-AID** TRADEMARK Sheer Bandages.

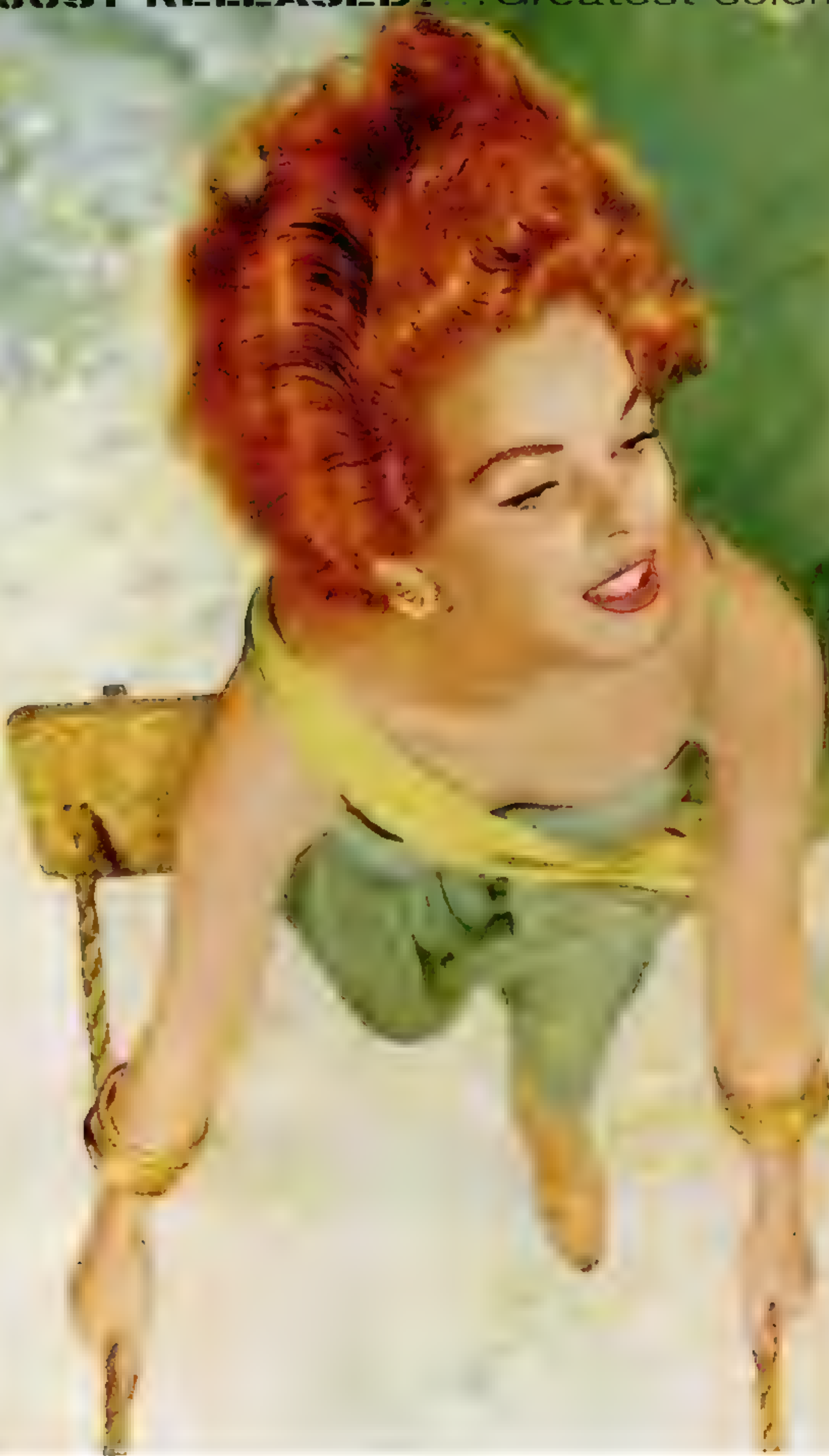
Clear plastic with flesh-tone pattern practically disappears on your skin.



3 new plastic bandages
...all with **SUPER-STICK.**
A shape for every need



JUST RELEASED!... Greatest scientific advance.



LIVING CURL.

2 years ahead... **JUST RELEASED!**

The first hair spray to leave your hair clean!

Living Curl

by Revlon

Guaranteed...the only hair spray to leave no ugly film
or stickiness...no matter how often you use it!

Now you can enjoy all the blessings of a hair spray — and forget all the problems! Revlon hair scientists have found the beauty secret of naturally curly hair . . . and developed a formula that creates curls as clean and beautiful as real curls! In fact—LIVING CURL is the one hair spray you never see or feel on your hair, no matter how often you use it!

Think of it! No matter how often you spray—LIVING CURL is *guaranteed* to leave your hair curled, clean and full of life . . . no stickiness, no pile up of spray, no ugly film! And listen—a special anti-static ingredient now even keeps your curl in place *no matter how hard you brush*! Want proof? Use LIVING CURL to set or hold . . . then comb. Now *touch* these curls. They feel feminine again! (Long time since *that* happened?)



150 plus tax

...keeps the curl... keeps it clean... keeps it full of *life*!



A cool favorite for over 123 summers

The finest summer drinks start with the finest Kentucky bourbon! Famous Americans of the past knew that... and called for Crow! So many today make the same choice, Old Crow 86 is now America's favorite bourbon!





ON MOSCOW RACE TRACK GAUDILY DECORATED WITH COLORED SAWDUST, FLAGS OF REPUBLICS ARE PRESENTED DURING OPENING OF EQUESTRIAN GAMES

SHOW OF SOVIET HORSES

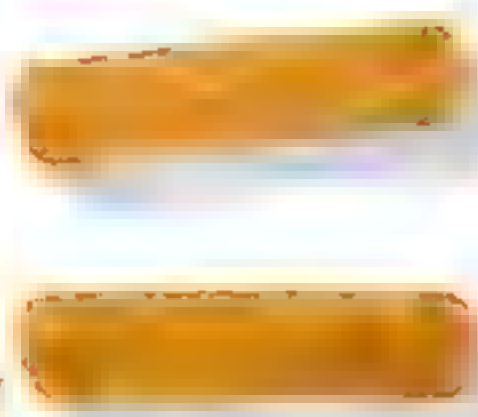
The Russians, who have always had a great affection for horses, recently staged one of the most dazzling exhibitions of the year in Moscow to show off their steeds and skill. At the All-Soviet Union horsemanship competition, held at the opening of Moscow's agricultural exposition, an array of banner-bearing riders from each of the 15 Soviet republics paraded on a multicolored racing track. Riders in brilliant provincial costumes passed in review and then engaged in a series of lively contests

on horseback. There were wrestling bouts between riders of the Central Asian republics of Kazakhstan and Kirghizia, a polo-type game with a five-foot rubber ball, a hard-riding scrimmage over a goatskin, lance-throwing contests at full gallop and troika and horseback races. The hit of the show was the expert equestrians from Kazakhstan (*below*) who delighted the crowds with their catch-and-kiss races between boys' and girls' teams and their vividly colored ceremonial dress for both riders and horses.

PARADING PARTICIPANTS FROM KAZAKHSTAN EXHIBIT ORNATE NATIVE COSTUMES AND PRIZE HORSES RAISED ON COLLECTIVE AND STATE BREEDING FARMS



Where do Nabisco Snacks



Brand new CHEESE TID-BIT CRACKERS! Wonderful cheddar flavor. Something different in crisp evening eating.

TO A PATIO SUPPER

Salad supper? Nut-coated balls of cheddar on CHEESE TID-BIT CRACKERS. Soup supper? Use 'em as croutons!



The happy happy to eat TRIANGLE Thins. Great salty taste when dipping into golden-bright blue water.

SAILING, SAILING

Fill up the voyage. Keep it light. Perfect for the water. Triangle Thins.



Crisp surprise in the basket. VERI-THIN Pretzels. Fresh, tasty all the day they were baked. (That's fresh!)

ON A PICNIC

Peek a boo picnic idling. Sure of Swans on the pond. Crispness of VERI-THIN PRETZELS. Bring lots!



Friendly chats, big bowls of icy punch. Perfect setting for tangy cheese-rich CHEDDA BITS.

TO A "SOCIAL"

Dab of chive butter or snip of sardine. Two social snack successes on CHEDDA BITS.



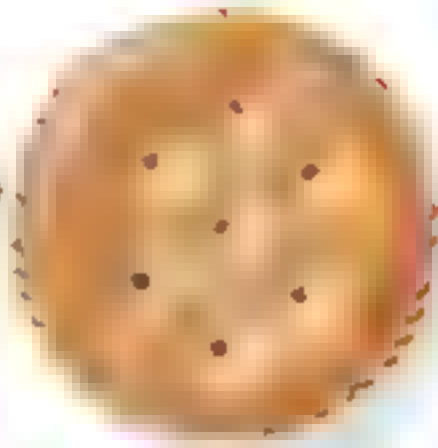
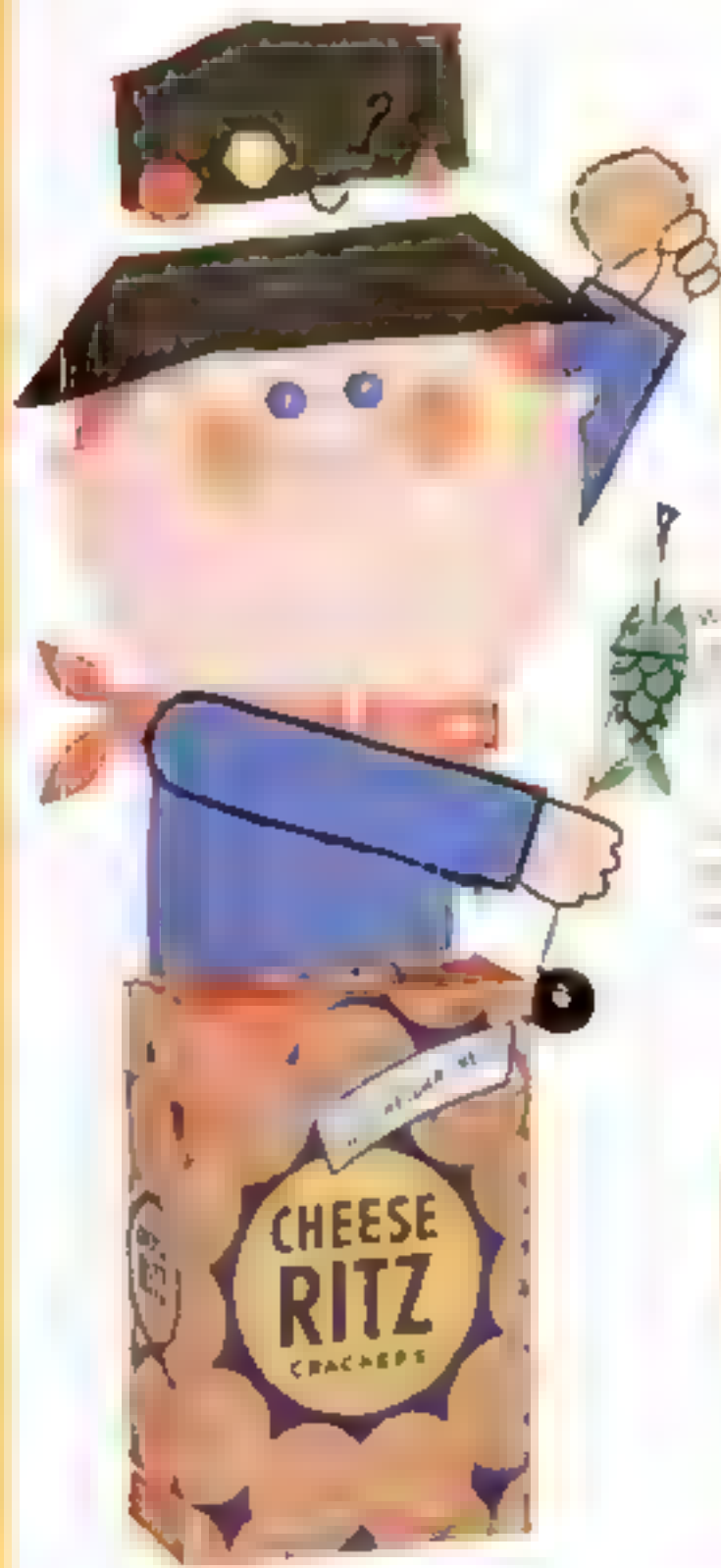
go in the Summertime?



No forks. Just fresh corn & hot dogs.
And VER THIN PRETZEL STICKS.
Salted, just right, crispest of a l.

TO A LAZY-DAY PARTY

Spear an olive (green or black), an
onion (sweet or sour) on oh-so-thin, so-
crisp VER THIN PRETZEL STICKS.



OUT FISHING



Wipe the sand off your hands!
Grab some wheat shredded nutty-
flavored TRISCUIT WAFERS.

TO THE BEACH

So good with hard cooked egg
slice (salt's right on the TRIS-
CUIT!) or canned cocktail frank.



Western on? Quiz show? Relax with a
tasty dip or two and oh-p-shaped, dip-
shaped potato flavored CHIPPERS.

TVIEWING

Mix till dippin' good: salmon, sour
cream, chopped green pepper, or
cream cheese, maraschino cherry bits.



Stoke up the coals! And anticipate the
main course with RYE THINS. Zippy,
zesty-flavored, sensational.

TO A BARBECUE

Appetizer: A burger bite on a RYE
THIN, ringed 'round with onion ring.
Grilled bacon does the trick, too.



Roughing it? Hearty, whole-
wheat-flavored WHEAT THINS
in your knapsack keep you going!

CAMPING OUT

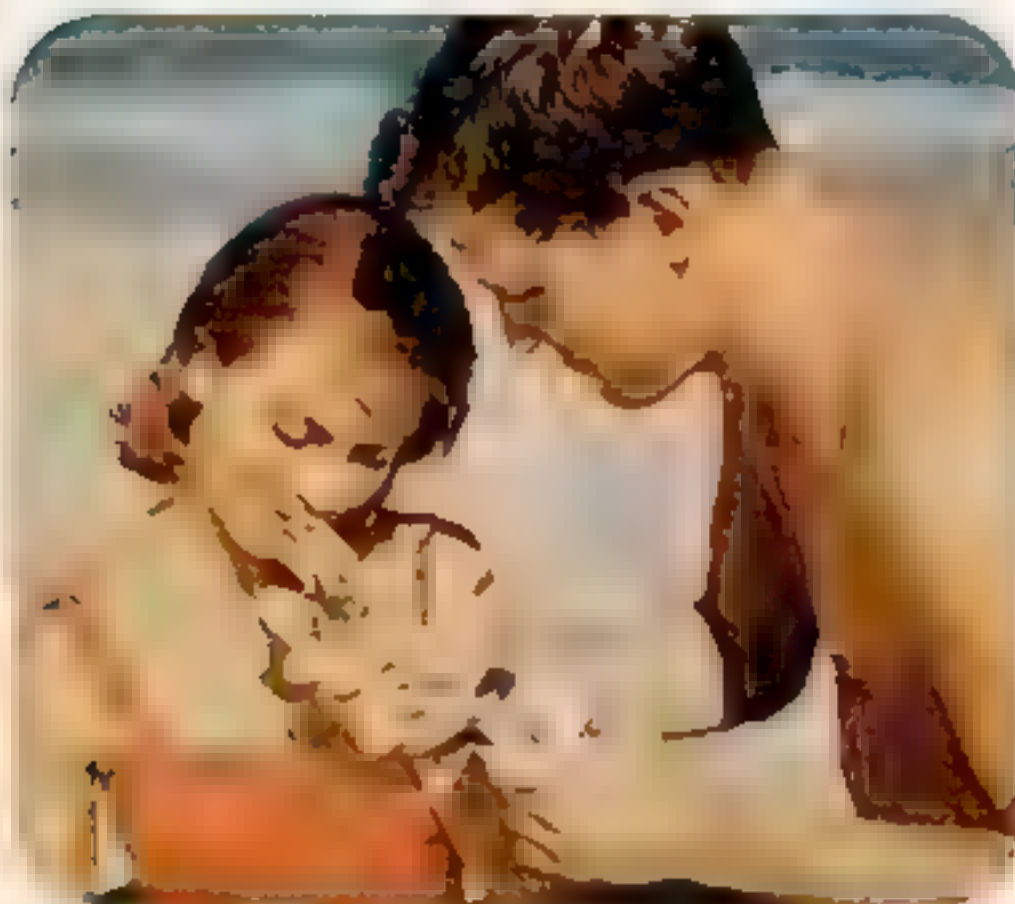
Chow time extra! Jelly, sweet
or tart, on crisp, thin WHEAT
THINS. Good pain, too!



MEN OF AMERICA: ON VACATION



Soakin' up a tan in the summer sun, smiles come easy and the livin's fun! Make it part of your vacation plan...



To take big pleasure when and where you can... Chesterfield!



Always the top-tobacco, straight Grade-A, the top-tobacco in the U.S.A.



Sun-drenched top-tobacco's gonna mean you're smokin' smoother and smokin' clean!

When you've earned a smoke—nothing satisfies like the
BIG CLEAN TASTE OF TOP-TOBACCO!

CHESTERFIELD

© Liggett & Myers Tobacco Co.



REGULAR

KING



IN CUSTOMARY BAREFOOTED WARM-UP, MILER HERB ELLIOTT AND COACH PERCY CERUTTY SPRINT TOGETHER AT MODESTO, CALIF. DURING U.S. TRACK TOUR

ODD PARTNERS' ODD WAYS TO A RECORD MILE

For Australian Herb Elliott, the best miler in the world, running a sub-four-minute mile is a lark compared to keeping up with the gymnastics and philosophy of his 63-year-old coach, Percy Cerutti. Elliott, 20, has run the mile under four minutes six times this year, and in his last race at Bakersfield, Calif. set an American and probable world's record of 3:57.9. On his way to his remarkable feats, Elliott has shared a remarkable regimen with Cerutti.


He and Cerutti have run barefooted marathons together, lifted weights, gone for ice-cold swims and dined on oats, nuts and fruits. He has listened to Cerutti's special brand of athletic wisdom expressed in such maxims as: "Put zest and life into your work. Thrust against pain and be contemptuous of it. Pain is the purifier, the wisdom-bringer."

Cerutti took up his Spartan rule at age 44 when he quit his telephone technician's job and decided he would become a marathon runner. Once he ran 100 miles in less than 24 hours. "But I started too late," he says. Cerutti admits Elliott has learned so well there is a lesson to teach him.

"We're just two blokes trying to accomplish something together," he says. "I'm the older bloke with experience. He's the younger bloke who can learn a bit and use it beating these other fellows. We're partners."



SHOWING ELLIOTT HOW CERUTTY GRIMACES IN WEIGHT LIFT →



for men—
women—
children

SUNBURN?

STOP THE PAIN WITH

SOLARCAINE

INSTANTLY

The searing pain of sunburn disappears almost *instantly* with Solarcaine—the medicated First Aid lotion recommended by so many doctors. The moment you pat Solarcaine on flaming, sun-scathed skin, the cooling menthol takes effect, plus the pain-killing action of Benzocaine. You'll relax with a comfortable, cool feeling—no more agonizing hours of suffering and discomfort!

Solarcaine quickly soothes and speeds healing of even the most sensitive skin. Ideal for other burns, too. Keep a bottle handy in your medicine cabinet. Non-greasy, will not stain.

Also, SOLARCAINE LIP BALM for Cracked Lips, Fever Blisters, Cold Sores



At drug counters everywhere

Odd Partners CONTINUED



COACH'S HEADSTAND gives Cerutti some exercise on golf course while Elliott plays. Cerutti does not play golf. "I'll take it up when I'm 95," he says.

THE EASY ECONOMICAL WAY

Plasti-Kote SPRAY PAINT

On Sale at Leading Stores Everywhere
PLASTI-KOTE, Cleveland 5, Ohio

TECHNICAL EXCELLENCE • ENDURING QUALITY

SWIFT BINOCULARS AND WEATHER INSTRUMENTS

Available at better stores everywhere

Eyes "Sing"

Made Sparkling Bright and Rested in Seconds!

Just two drops of safe EYE-GENE in your eyes—and presto!—gone is that tired, irritated look and feeling due to smoke, glare, dust, lack of sleep, TV, etc. Use every day. 50¢, 75¢, \$1.25 in handy eye-dropper bottles at drug counters.

Safe EYE-GENE

TOWN & COUNTRY MINILUM® STEEL CUTLERY

ASK FOR IT BY NAME!

EXCLUSIVE 3-D BLADES

Washington Forge
ENGLISHTOWN, N.J.

REJUVENATE SLUGGISH IRONS

INSIST ON

SSS-T! STEAM IRON CLEANER

FAST CHEM PROD CORP., Yonkers, N.Y.

How Government Hospital Stopped Athlete's Foot Itch!

Relieves itching torture instantly—destroys fungi on contact!

At first sign of agonizing toe itch, use amazing Ting Medicated Cream! Tests by government hospital prove Ting brings relief three ways: (1) Instantly relieves itching and soothes sore, burning skin! (2) On 60-second contact, destroys fungi that cause Athlete's Foot! (3) Aids healing of cracked, peeling toes. Ting's "dry cream" formula dries quickly to an antiseptic powder that clings . . . continuing relief for hours! Greaseless, stainless. At all druggists. Only 79¢. Money back if not satisfied. ©1958 Pharma-Craft Corp.



Love the new Odorless Renuzit Spot Remover! It removes stubborn spots, stains, lipstick smears like magic—and the new felt applicator makes it easy to use.

Renuzit SPOT REMOVER

29¢

4 oz. only 29¢

CO-STARRED IN BROADWAY HIT
THE BARK AT THE TOP OF THE 57s-58s



PUPIL'S ROPE CLIMB at Modesto Junior College builds Elliott's upper body muscles. Cerutti believes them more important than leg muscles in running.

CONTINUED ON PAGE 49

*Move up
to quality—*



THE BEER THAT MADE MILWAUKEE FAMOUS

*Move up
to Schlitz!*

There are so many wonderful things in this world. Some are within reach of all. Schlitz, for example. It's one of life's most refreshing pleasures—and everybody can afford it.

World's best seller at any price

© 1958 Jos. Schlitz Brewing Co. Milwaukee Wis.





Look for this nearby Goodyear dealer sign for better tire values . . . better tire care . . . convenient credit terms.

Revolutionary! A new safety

No more



**NEW CAPTIVE-AIR STEEL-CORD
SAFETY SHIELD**

GOODYEAR

Watch "Goodyear Theater" on TV—every other Monday, 9:30 P.M., E.D.T.

MORE PEOPLE RIDE ON

ety principle from Goodyear that can mean:

roadside tire changing!

New Captive-Air Steel-Cord Safety Shield lets you drive ... on air
...for 100 miles or more in the event of a puncture or blowout!



Designed to end blowout worries! Only the air in the outer chamber escapes in the event of a blowout. Reserve air inside the nylon-and-steel "inner spare" supports your car safely!

Now you pick the place for repairs—not your tires! Goodyear's new Captive-Air Steel-Cord Safety Shield is actually an inner spare. It is so strong—so safe—that it fully supports the car in the event of a puncture or blowout.

This nylon-and-steel built-in spare lets you drive 100 miles or more, if necessary, to a service station.

Proved in 3 million miles of driving. Taxi fleets equipped with this revolutionary new safety principle drove 3 million miles with only 4 roadside delays. That's only one tire change for the equivalent of 30 trips around the world.

The Captive-Air Steel-Cord Safety



Shield fits two great Goodyear tires—the new Double Eagle and the new Nylon Custom Super-Cushion.

Both are made with triple-tempered 3-T Nylon Cord (a Goodyear exclusive) to give you a rugged first line of defense against all road hazards.

Goodyear tires with this incredibly safe tire-within-a-tire principle are now original equipment on some of America's finest automobiles. Aren't they the tires for your car—especially if your wife or children drive?

They're at your Goodyear dealer's now. Liberal allowance for your present tires. Goodyear, Akron 16, Ohio.

THE BLUE CIRCLE OF SAFETY

means that these tires can be equipped with the new Captive-Air Steel-Cord Safety Shield at moderate extra cost.

3-T
NYLON
DOUBLE
EAGLE



3-T
NYLON CUSTOM
SUPER-CUSHION

GOODYEAR



GOODYEAR TIRES THAN ON ANY OTHER KIND!

Captive-Air, Double Eagle, Super-Cushion, T M's,
The Goodyear Tire & Rubber Company, Akron, Ohio.

How many have you tasted? Kraft's good-time eatin' cheeses



Kraft Natural Cheddar needs no fancy fixin's—it's real old-time store cheese for snacks, and to serve with pie. Kraft's husky slices come both "Sharp" and "Mellow". Good hot or cold in sandwiches.



Kraft Natural Swiss has delicate, nat-sweet goodness for classic Swiss on crusty slices of rye or pumpernickel. Great in he-man sandwiches to go with your favorite beverage.



Pizza Trio! Try all three of Kraft's melting-good pizza cheeses: famous Italian-style Kraft Natural Mozzarella; mellow Kraft Natural Muenster, and slightly milder Kraft Natural Brick.



Kraft Natural Caraway, full of tender caraway seeds, is the Scandinavian "Kuminost", for snacks or sandwiches. It's a new favorite with fruit as an elegant dessert cheese.

Naturally
from Kraft... the
finest of natural
cheeses
now sliced



Kraft Natural Provolone sliced from the original Italian-style sausage shape, is rich 'n' smoky-tasting, filled with glory any way you eat it. Magnificent toasting cheese.

WAVED TOWEL, STERN MAXIM PUSH ELLIOTT TO HISTORIC FINISH



RACING TO RECORD, Elliott gets towel signal from Cerutti (*background*) telling him he has chance for record. Taking Cerutti's advice to "punish himself,"

Elliott sprinted final quarter in 54.1 seconds. His time for mile, 3:57.9 is not official world's record but is tenth of second faster than Landy's listed mark.

THE FINEST
ORANGE SOFT DRINK
EVER MADE



free missile trading cards

BOYS AND GIRLS: LOOK FOR
GUIDED MISSILE AND JET PLANE TRADING
CARDS IN THE NESBITT'S CARTON



WARM EMBRACE from exuberant coach envelops Elliott when record time for mile is announced. Well-conditioned Elliott seemed hardly out of breath.



COOLING WASH for Elliott comes as he splashes his face with water from a steeplechase barrier. Later he took off his shoes and waded through the water.



Martians demand "IFIC"

What is "IFIC"?

Even men who streak through space and know their cosmic rays,
Can't explain, although they know it works in wondrous ways.
Flavor, freshness, take your pick, whatever "IFIC" means,
It makes Beech-Nut Gum the choice of Martian kings and queens.

Don't be alarmed if the Martians come demanding "IFIC."
Just offer them a little Beech-Nut Gum and they'll go away.



Beech-Nut Gum is
FLAVOR-IFIC

A LITTLE WAR WITH A



GUERRILLAS of the rebel Cuban forces join the invading Americans in June 1898. They are led by General Calixto García. These ragged *insurrectos* had

been fighting for freedom from Spain for three years. U.S. entered the war on their side after the U.S.S. *Maine* blew up at Havana, killing 260 Americans.

BIG RESULT

Soldier's art gives fresh look at our 1898 fight with Spain

Sixty years ago this week Americans were celebrating the climax of their most successful war. On July 1, 1898, U.S. infantrymen and dismounted cavalry hacked their way to the top of San Juan ridge in Cuba, broke the Spanish defenses of the key city of Santiago and virtually ended the land fighting of the Spanish-American War. In the advance, Lieut. Colonel Theodore Roosevelt saw two Spaniards jump out of a trench "not 10 yards away" and fire in his direction. When they tried to escape, Teddy killed one of them with the revolver he is shown wearing in the never-before-published painting at right.

The paintings on these 10 pages were done by a young volunteer in the U.S. Army, Charles Johnson Post (*below*). During the Cuban campaign Post made many on-the-spot sketches which he later expanded into accurate, vivid oils and water colors. Though the fighting lasted only four weeks, it killed or wounded a tenth of the U.S. forces. The war's outcome was sealed on July 3 with the destruction of the Spanish fleet off Santiago and the U.S., in freeing Cuba from Spain, had made itself a world power. Private Post's paintings give a fresh, enlightening look at this tough little war that had such a big result.



PAINTER Charles Johnson Post, 24, sketched himself in Cuba. Before enlisting he was an artist-reporter for the *New York Journal*. He died in 1956.

ROUGH RIDER Roosevelt started quick rise to the White House by his bravery at San Juan Hill.



CONFUSED START FOR CAMPAIGN

In early June about 17,000 soldiers and 3,000 horses and mules were loaded on 32 transports at Tampa. Then they spent a week stewing there while their commanders debated what to do next. When they finally landed in tropical Cuba, the men were wearing blue woolen shirts and winter-issue trousers—all, that is, but the Rough Riders, who came with cool khaki pants.

The Rough Riders (First Volunteer Cavalry Regiment) were a mixture of Western cowboys and East Coast socialites largely recruited by Teddy Roosevelt and commanded by Leonard Wood. A brash bunch of soldiers, they brought their own artillery and, when they found no space at the embarkation port, they commandeered a transport intended for other troops.



EMBARKING for Cuba, Roosevelt (left) and Rough Riders hijack a transport at Tampa. At right is their famed 12-pounder gun, which hurled an explosive torpedo.



SWIMMING MOUNTS (below) make for shore at Daiquiri, Cuba. Pushed overboard because Navy lighters failed to arrive, many horses and mules drowned.





ON THE MARCH to battle, men of the 71st New York Volunteer Infantry—Artist Post's regiment—head for San Juan. At right William Randolph Hearst (*straw*

hat) whose newspapers helped start the war, gives them a frozen-faced send-off as the troops shout "Hey, W! he!" At left a wounded Cuban is carried to the rear.



SENTRY is Private Post himself at 71st's headquarters. The night sounds and sights were nerve-racking to the Americans who imagined, Post reported, that

scuttling land crabs were "battalions of Spaniards hell bent on surprise and massacre." Advancing on Santiago, the Americans met the real enemy (*next page*)



"BLOODY FORD" at San Juan Creek was a tough crossing for Americans. With shrapnel and long-

range Mauser rifles, Spanish defenders inflicted hundreds of casualties on Americans pouring together

in the ford. Mortally wounded 1, General Charles A. Wikke (left) is carried off in an ambulance. Sam's





chair. In center Post himself stumbles through the stream as he tries to keep up with advancing 71st.



BALLOON sent up by Signal Corps with one observer was a blundering effort at air reconnaissance. It

indicated to the Spanish gunners where Americans were and added heavily to their dead and wounded



REINFORCEMENT by four mule-drawn Gatling machine guns turned the tide at San Juan. After the

regular artillery failed, Gatlings flushed Spaniards out of their trenches and gave cover to attackers.

FAT COMMANDER, Major-General William R. Shafter, weighed 320 pounds and inspected the front in a sagging buckboard. But he planned a crafty campaign.



FINAL CHARGE on the shell-pocked San Juan blockhouse is made by a swarm of regular and volunteer infantry, dismounted cavalry and Rough Riders in khaki

trousers. When they reached the top, most of the Spaniards who could still fire a gun had withdrawn to other strong positions, leaving dead and wounded.



"COME ON!" shouts Teddy Roosevelt, waving his hat as he urges Rough Riders on to join the assault

on San Juan Hill. They had just stormed and taken another Spanish blockhouse on nearby Kettle Hill.

GALLANT ASSAULT ON SAN JUAN

Emerging from narrow jungle trails and the rigors of "Bloody Ford," the American attackers found themselves at the base of a group of low hills known collectively as San Juan ridge. The slopes were swept with machine-gun and rifle fire from Spaniards entrenched behind barbed wire. Scrambling and grabbing at the tufts of coarse grass, the first wave of Americans, including the men of Post's 71st, fought their way to a protected spot just under the crest of

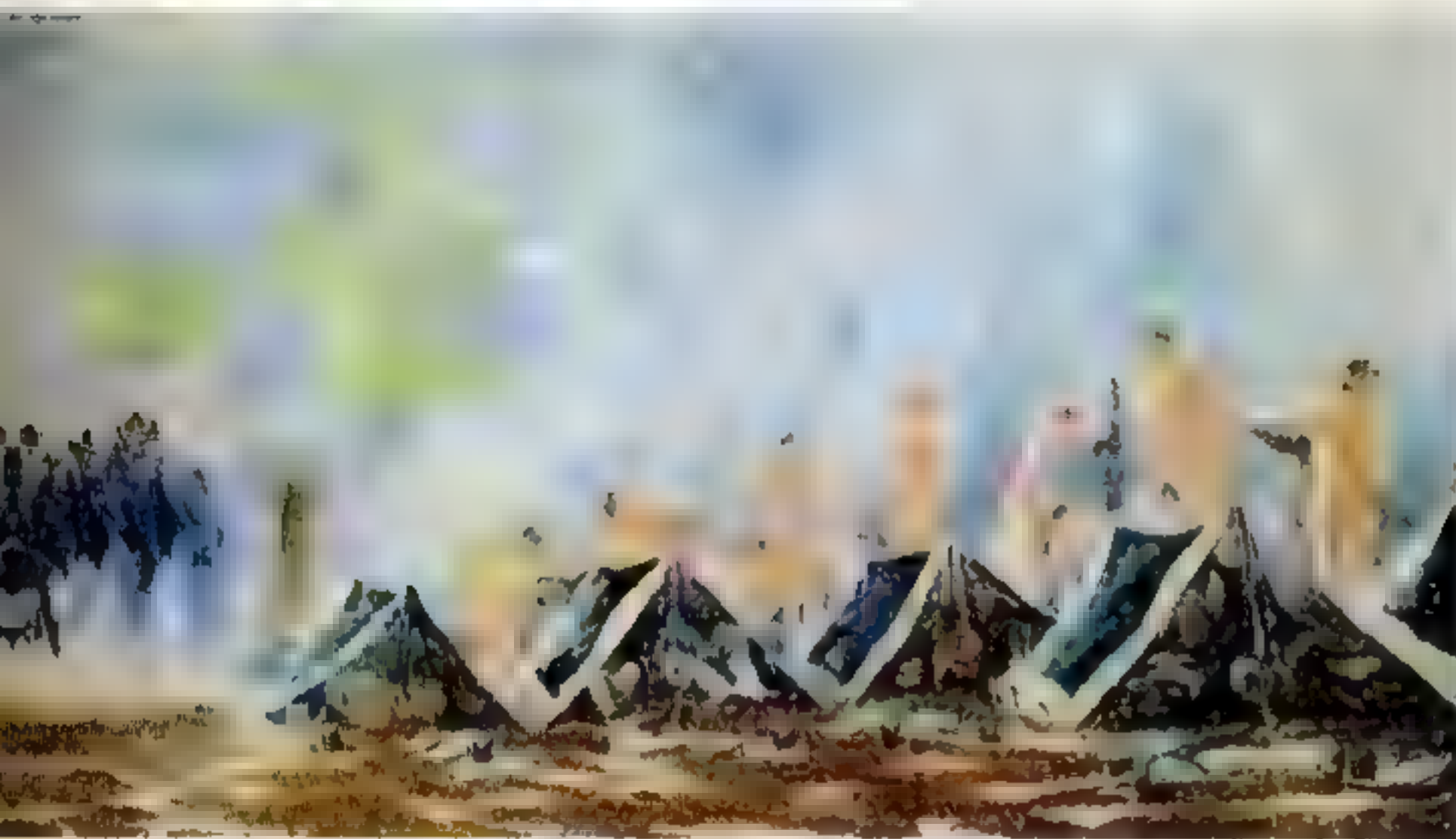
central San Juan Hill. There they were stopped by their own artillery, which inflicted a number of casualties before frantic signaling silenced the guns.

By the time the American rush reached the blockhouse, the Spaniards had withdrawn. But from their new positions the Spaniards kept up a withering fire on the top of the hill and the tired Americans had to dig in quickly in fear of a counterattack—which luckily never came.



THE WOUNDED take shelter behind the San Juan blockhouse as other Americans continue the fight at

left. Spanish corpses in white "pyjama" uniforms and Americans in blue lie in front of the foxholes.



RAIN provides a mass shower bath during 16-day siege of Santiago. But troops soon came to hate the daily down-pour, which flooded their beds and brought clouds of mosquitoes.



DINNER is fried by soldiers dug in for the siege. Their food was mostly bacon, beans and hardtack, with a few local mangoes and limes. Tobacco in any form was almost nonexistent.



BURIAL DETAIL removes Pvt. Ed Kroupa, victim of undetected disease, from his dug-out tent during the siege. "Dead yesterday or day before," Post noted on back of this painting.

ORDEALS OF SIEGE

From the top of San Juan Hill the Americans could look down on the lanes of straggling, red-roofed houses in Santiago itself. The waterfront was less than two miles away and the U.S. lines were in easy range of the big guns of Admiral Cervera's fleet, which in turn was bottled up in the harbor by the bigger guns of the U.S. Navy outside. Spanish guerrillas and sharpshooters patrolled the jungle trails behind the American lines, cutting the supply



AND SICKNESS, THEN VICTORY MARCH

of food and ammunition. Sporadic fighting and dying continued until early July 3, when Cervera's ships made a run for it and were pounded to scrap outside Santiago.

On July 17 the Spanish land commander surrendered to "Big Bill" Shafter, who bagged 12,000 well-equipped Spanish troops without further bloodshed. But the American soldiers who were still camped around Santiago had little to cheer about. The heavy summer rains had begun,

overflowing their tents and sickening thousands with malaria, dysentery, typhoid and yellow fever. Theodore Roosevelt took the lead in drafting a sensational—and insubordinate—public statement that "This army must be moved at once or perish." In mid-August the troops were evacuated to Montauk Point, Long Island, where the sick were held in quarantine. By this time Spain had capitulated, ending the war which had begun only 15 weeks before.

RAGGED VICTORS, men of 1st march into Santiago wearing the Cuban *campesino* baggy, a *truncho* stuck in hairband. Post described himself thus: "I was *fragrant* from scab, grease and rancid onion. But *no* thing, we did look good."





Agreed! No bourbon anywhere is more deluxe
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Straight bourbon, of course—7 years smooth—elegant in taste



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FOR A NUMBER CALLED "A BOLDOIR IN HEAVEN" THE LATIN QUARTER DANCERS, WHO HAVE SHED THEIR HALOS, SWIRL ON STAGE PAST PACKED TABLES

THE BIG CITY'S BEST GIRL SHOW

The throngs of summertime tourists who feel that New York is seen best by day from the top of the Empire State Building and by night from the ringside tables at the Latin Quarter, are having trouble getting their nighttime sightseeing done. The tables at the famous nightclub are taken up by wide-eyed home-towners who are jamming the out-of-towners' favorite club to see the best looking and most brightly staged girle show New York has had in a decade.

For its revue, called the "International Holiday for Love," the club has decked out its line of 14 handsome dancers and eight towering showgirls with expensive costumes, most of them brief and many transparent. The girls, made up as angels, temptresses and caged birds, make their entrances in baby buggies and gondolas and, once out of them, sometimes do their shaking and swirling so close to the tables that their skirts knock over the customers' drinks.



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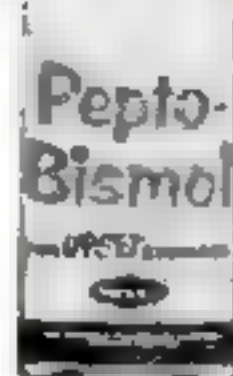
Boy, I shouldn't let the lawn go another week! But the way my stomach feels...

Fred, what you need is Pepto-Bismol. Hospital tests prove it relieves upsets. Great for indigestion or nausea, too!



Pepto-Bismol works where soda, seltzers and "tummy-aids" fail! For upset stomach, indigestion, nausea, or diarrhea—Pepto-Bismol's special medicinal formula soothes with a gentle coating action. It works in both the stomach and the intestinal tract—where soda and alkalizers never help. For children or adults, this wonderful pink liquid helps control simple diarrhea without constipating.

Take Hospital Tested Pepto-Bismol®...and feel good again!



BEST GIRL SHOW CONTINUED



IN A BIRD CAGE Showgirl Shirley Forrest rides ceiling-track route over the edge of the stage, trailing an eight-foot feather train from her perch.



IN AN ON-STAGE SHOWER Tanya Corlette as an island beauty rinses under a dripping tub. To take bows in finale she wears wrap-around bath towel.



1. Chevrolet Corvette body.



3. Scott-Atwater motor shroud.



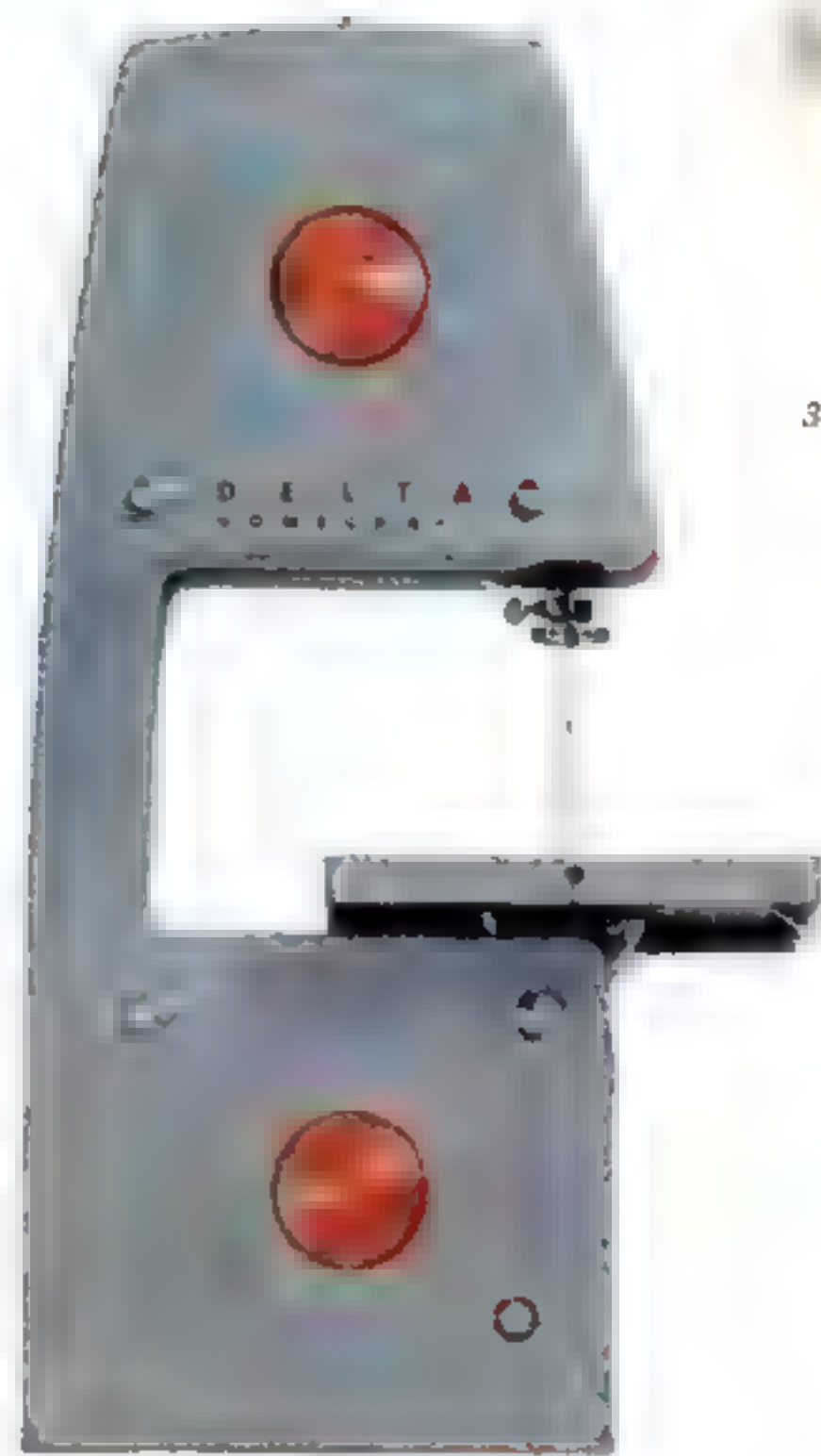
2. Motorola Hi-Fi Record Player case.



4. Victor Cash Register case.



5. IBM Time-Data Punch case.



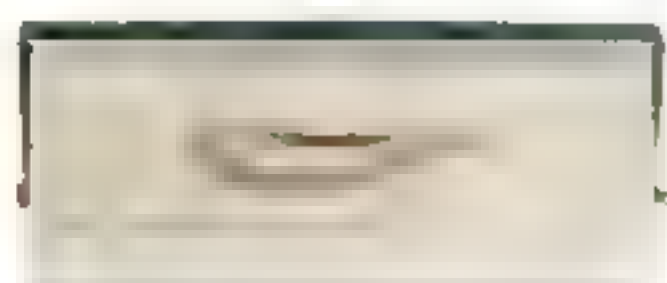
6. Delta Band Saw housing.



7. Sears, Roebuck and Co. Silvertone Portable TV cabinet.



8. Koch Luggage.



9. Town and Country mail box.



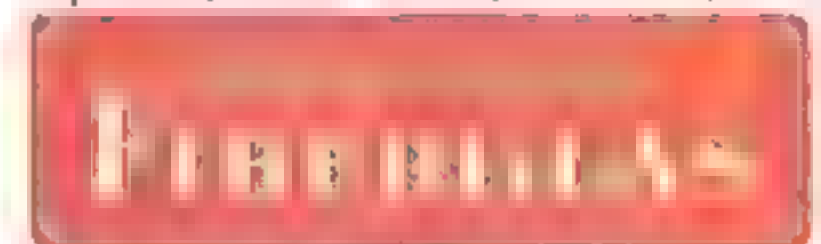
10. Lockheed WV-2E radome housing.

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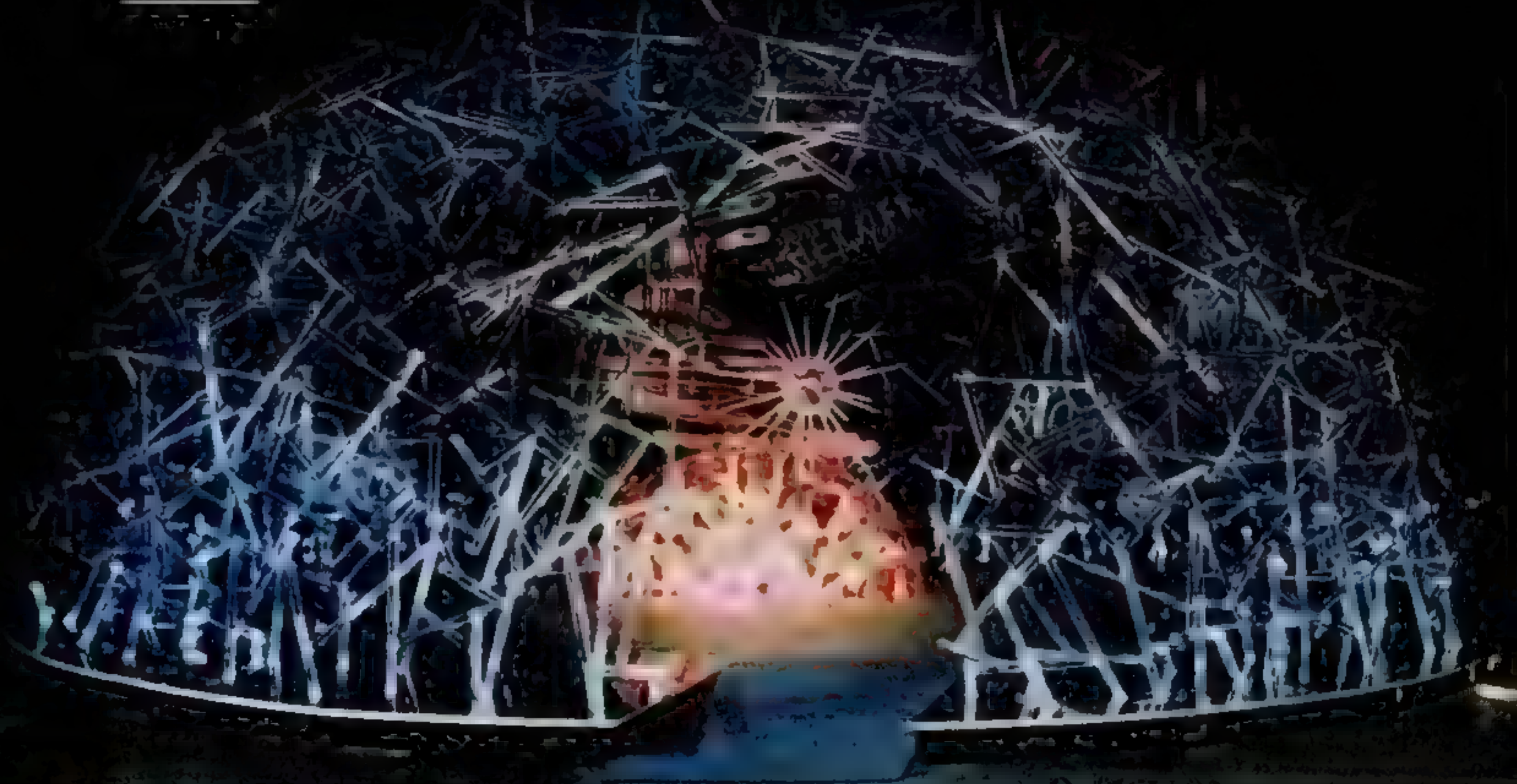
They have the strength and durability to take it. Whatever the weather or temperature, they won't fade, warp, rust or rot. When long, hard wear is expected, they won't chip, crack or peel. The fact is, products made with Fiberglas-reinforced plastics have built-in beauty and need little or no upkeep.

MANUFACTURERS: Add new beauty and utility to the products you make. Produce them faster, easier at lower cost, with Fiberglas-reinforced plastics! To find out how, write Owens-Corning Fiberglas Corporation, Dept. 10G-7, 598 Madison Ave., New York 22, N. Y.



*F.M. (Reg. U.S. Pat. Off.) O-C.P. Corp.

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GIANT CELL IS 24 FEET ACROSS, 12 FEET HIGH. DOME IS MADE OF PLASTIC TUBING REPRESENTING STRANDS OF PROTOPLASM WHICH HOLD CELL TOGETHER



JUMBO MODEL OF BODY CELL

A plastic dome full of odd shapes startled doctors at the American Medical Association convention in San Francisco last week. It was the world's most accurate model of a human cell, enlarged more than a million times.

The cell is the smallest unit of life. The human body is made up of billions of them, all basically the same but varying somewhat according to function. Each has a nucleus which directs the cell's complex chemical activity. This model, designed for the Upjohn company by Will Burtin, represents no specific cell but incorporates the basic features of all.

At bottom of the picture at left is the nucleus. Its inner sphere (*shown in red*) is the nucleolus which produces ribonucleic acid (*red tufts*), important in protein manufacture. The white ropelike chromosomes carry hereditary traits. The spiked sphere above the nucleus is the centrosome, crucial to cell division. At upper right is a bean-shaped mitochondrion which turns food into energy. The flattened sacs rising from the nucleus fill most of the space in a real human cell and probably carry chemicals from one part to another.

The model really shows only half a cell. But a mirror underfoot gives viewers inside the illusion of a full sphere. Designer Burtin spent a year building the model with the assistance of ten scientists. It cost \$90,000.

DESIGNER IN DOME. Will Burtin inspects interior of cell spacious enough to hold 40 people.



You're leaving
ARM
MISSISSIPPI

FROM **Arm to Cheek**

563 MILES—28¢



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CHEEK
OKLAHOMA

For less than 1/20th of a cent a mile, a new AC Oil Filter keeps oil clean, protects your engine!

Your car will travel almost 18 times the distance from Arm to Cheek . . . a total of 10,000 miles . . . during the next year if you're an average driver. Its engine must endure every type of driving condition from town traffic to country cruising in heat and cold. Any or all of these can affect its performance, efficiency and service life.

The parts of your engine are as precisely machined as a fine watch! That's why it's so important to give them the added protection of a new AC Oil Filter every 5,000 miles . . . it costs so little in time and money. An AC Oil Filter cleans all of the oil in the engine every 30 seconds at normal speeds—protects the precision parts from possible damage by dirt, dust, grit and bits of metal as small as 1/100,000th of an inch.

So, the next time you change the oil in your engine—change to a new AC Oil Filter, too! Your nearby AC Dealer will tell you how little it costs, how much it does for your engine.



CHANGE OIL AND FILTER, TOO!

AC SPARK PLUG  THE ELECTRONICS DIVISION OF GENERAL MOTORS

Watch Walt Disney Studios' ZORRO every week on ABC-TV



THE SERIOUS SIDE of those cheerful Rice Krispies from Battle Creek

They give you the important nourishment of whole grain rice—vitamins, minerals and energy builders—in its tastiest form. They look so elegant. They're almost delicate on the spoon. But they're real down-to-earth when it comes to nourishment. Seriously, shouldn't you have 'em for breakfast—often?



The talking cereal talks sense—It sounds off with a "Snap! Crackle! Pop!" A real bright, gay sound. But the soundest thing about this happy cereal is the nourishment it gives you the important nourishment of whole grain rice.

MOVIE

TAKING TEA on a terrace starts wonderful day in the enchanting affairs of Anna Kalman and Philip Adams who has traveled from Paris to visit her in London. Already they have bought a yacht for a vacation voyage.

JIGGING. Adams bounces solo in a Scottish reel in the classic Highland style at an official ball. He dances energetically and has a wonderful time and he is completely unaware that his perflous conduct has been revealed.



A Light Lesson in Love

Two masters of the deft and elegant touch make *Indiscreet* one of the happiest films to come along this year. Cary Grant and Ingrid Bergman, in the film directed by Stanley Donen for Warner Bros., move lightly through a tale of a love affair in some of London's loveliest places. Ingrid plays a famous actress and Cary's role is that of a very important American diplomat and,

except for the intrusions of teenagers popping up at awkward moments to ask for autographs, the two dance and smooch along swimmingly. Then it comes out that Cary, the cad, had lied when he said he had a wife at home. Revelation that her lover is really single infuriates Ingrid. The possibility of wedlock confounds everyone, but love—even legalized—triumphs.

Super Anscochrome: sharp and clear

Conventional film: blurred—or dark



'Twin Camera' Test proves you can get action pictures like this only with Super Anscochrome

Super Anscochrome—Film Speed 100—is the fastest, most sensitive color film ever created. Result? Super Anscochrome® lets you shoot pictures no one has ever caught in color before.

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Color quality? Magnificent! And the "depth" and detail of the slides will thrill you. No wonder Super Anscochrome, world's fastest color film, is also the world's fastest-growing film—with amateurs and pros, alike. Available in 35mm and 120 sizes.

For finest color prints—from any color slides—ask for Ansco Printon® prints. They're plastic; no others compare in beauty, durability. Ansco, Binghamton, N. Y., A Division of General Aniline & Film Corp.

Here's how 'Twin Camera' Test was conducted



Says photo-journalist Ray Jacobs: "I loaded one camera with conventional color film, an identical camera with Super Anscochrome. Then I mounted the cameras side by side, set them at identical lens openings (f 4), and snapped their shutters simultaneously.

"Conventional film required a slow shutter (1/60 second) to catch the color. But how blurred the action is, as a result! Had I used a faster shutter, to get the action, the colors would have been dark, underexposed.

"With Super Anscochrome, I was able to use a faster shutter (1/250 second) and catch all the action and color."



ADVANCED PHOTO PRODUCTS
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CLEAN... CLEAN... CLEAN...

That's the taste you get when you make your gin drinks
with clean-tasting **FLEISCHMANN'S GIN**

The real secret of that velvet-gloved harmony in perfectly mixed gin drinks doesn't depend on magic rituals, but on the quality of the gin. And, Fleischmann's Gin is distilled so taste-clean, so flavor-light that it blends delicately, yet effectively, with your

favorite mixes... leaves no perfumy, flowery overtones. That's why clean-tasting Fleischmann's Gin gives all your gin drinks — whether it's a Martini, Tom Collins, Gin Rickey or Gin 'n Tonic — that almost professional perfection every time.



DISTILLED FROM AMERICAN GRAIN • 50 PROOF • THE FLEISCHMANN DISTILLING CORPORATION, NEW YORK CITY



BLAMELESS DRIVER SOBS UNCONTROLLABLY JUST AFTER HIS TRUCK BACKED OVER AND KILLED A 7-YEAR-OLD BOY WHO HAD FALLEN UNDER HIS WHEELS

Death Every Quarter Hour

U.S. PUTS UP WITH THE HIGHWAY HAZARDS IT COULD END

The death was not his fault. The boy had fallen under his rear wheels, and the warning came too late for the driver (above) to stop. It was an appalling accident but what is even more appalling is its commonness, its senseless commonness. Every 15 minutes in the U.S. someone is killed by an auto. Right now the rate is about to go even higher as Americans head out for the July 4th weekend. They know that 400 of them will be killed and another 12,000 hurt in holiday wrecks—but they do not care enough to change their driving ways.

The most terrifying aspect of it all is the way the U.S. takes for granted the 38,500 deaths and millions of injuries a year. If a plane crashes, government officials rush to investigate in minute detail. Massive research programs seek to combat diseases like polio which in its worst recent year killed 3,145

Americans. But auto accidents, which in the decade after the war killed 10 times as many people as civilian plane crashes and polio combined, get only cursory attention.

The causes of accidents are all recognizable. In the following pages LIFE shows the hazards of the road, the flaws in cars and in people that lead to disasters. Improved car and highway design, tighter law enforcement, widespread driver education can all be of enormous help. And LIFE shows the steps which are being taken or studied to diminish the dangers. But with 77 million licensed drivers moving on ever more crowded highways, real safety progress can come only when Americans make up their minds to stop tolerating in the driver's seat the kind of recklessness, discourtesy and sheer stupidity they would not tolerate anywhere else in American life.





FOOLISH CORNER

Drivers speeding uphill (from bottom of picture) on one-way Franklin Street in San Francisco face a dangerous change of situation at corner where the street becomes two-way.

MAD RUSH

Racing at 60 mph through blurred landscape, driver does not have time to save his—or someone else's—life in emergency. Driving too fast is a factor in 38% of all fatal accidents.

PERIL AFOOT

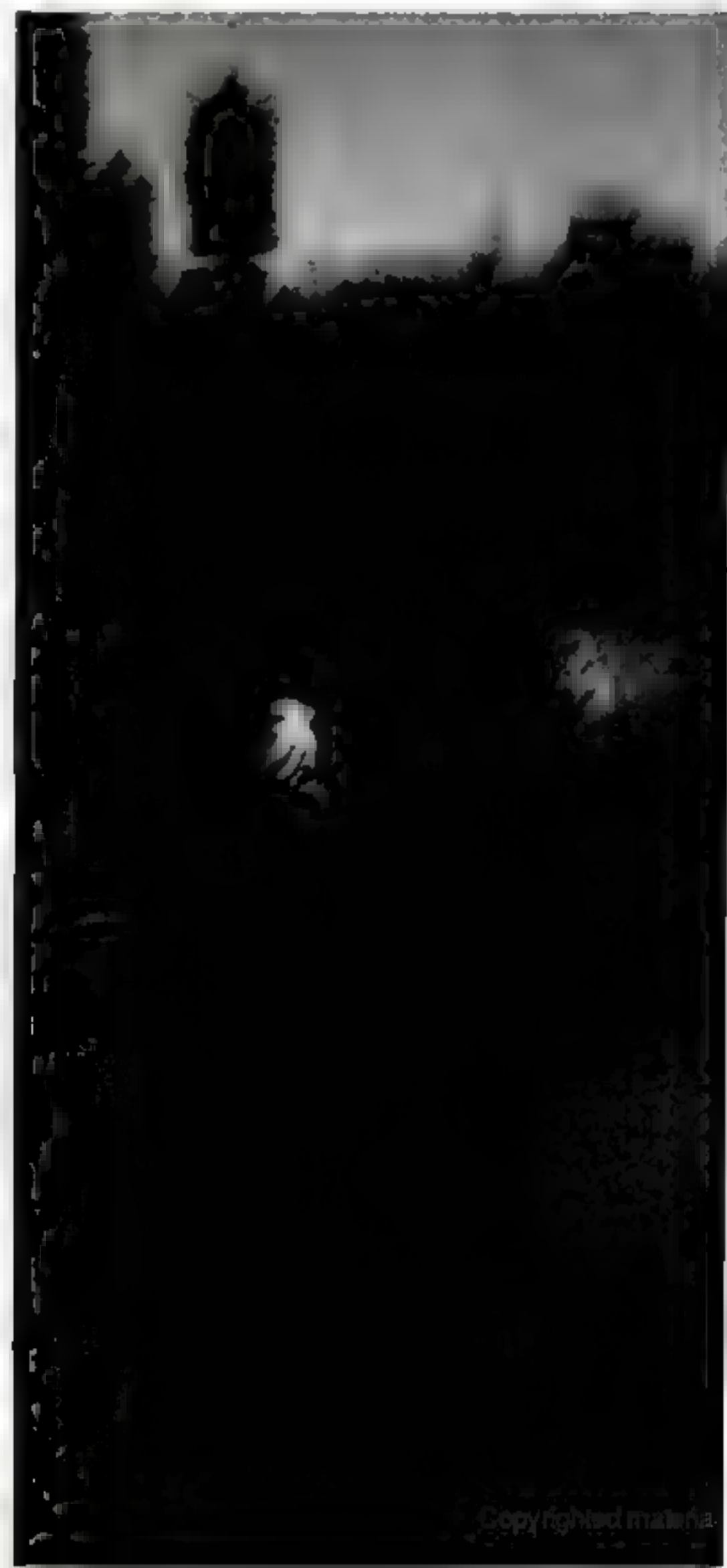
Pedestrians are involved in nearly half the fatal auto accidents in cities. In bad weather, when drivers have a harder time than usual, pedestrians are often careless crossing streets.





THE CROWDED ROAD

Heavy traffic (left) on busy roads like New York's Major Deegan Expressway causes chain of collisions when a car suddenly slows down or stops.





MENACE OF THE OTHER DRIVER

The impatient man pulling out to pass a slow truck on an uphill curve near Bear Mountain, N.Y. presents cars coming in the other direction

with a sudden unpredictable danger. All drivers must be always ready to react instantly to the vagaries of the great road hazard—the other driver

THE SUNSET GLARE

Blinding light from low sun (below) helps make the hours from 4 to 8 p.m., when people go home in a hurry, the time when most accidents occur.



CONTINUED

Copyright

Highway Hazards CONTINUED



POLICE TRICK

Giant speedometer atop New York police car causes mass slowdown by reminding drivers that, if they pass, they are exceeding speed limit.



SAFETY SEAT

Experimental car developed by Cornell and the Liberty Mutual Insurance Co. provides seat belts on bucket seats, puts driver in center, high up.



ONE MAN'S EFFORT

Weird-looking car designed and built by Walter Jerome of Worcester, Mass. has its front end jointed so it will give when hit from any direction.



FOG TENT

In a mist-filled tent at Penn State, Charles R. Marsh finds that the best lighting in fog is a narrow vertical beam shining at right angle to road.



FALSE WARNING

On his own, lumber dealer Harvey Thomas put up scare sign on Seattle-Tacoma highway, says it cut accident rate. No police were in the brush.

Seeking Ways to Cut the Toll

After staging crashes with dummies, testing new safety devices and materials, and studying thousands of accidents, scientists agree that road injuries and deaths can be drastically reduced by improved car design. "A man traveling at highway speeds is as fragile as an egg," said a Cornell researcher, "and deserves to be packaged as carefully." Seat belts alone might save 5,000 lives a year and would reduce crash injuries by 60%.

Car manufacturers adopted some recommended safety features: seat belts, padded dashboards, deep-dish steering wheels, and safety door locks. But safety turned out to be not very salable.

Even the best car designs can give protection against injury only after an accident has occurred. Preventing the accident is much more difficult. States like Connecticut and Tennessee reduced their accident rates 20 to 35% by intensive road patrolling, crackdowns on speeding, reckless and drunken drivers.

Most experts agree that the crucial work has to be done in an all-but-neglected area—the baffling psychology of the driver who refuses to regard driving as a serious task which requires his best judgment and attention. The sight that the reader will see when he turns the page should chasten any driver. That is the reason it is printed there. But only the reader himself will ever know whether the horror will make his foot rest more lightly on the gas pedal and whether, as he swerves too near another car or a roadside pole, he will still excuse himself by saying that a miss is as good as a mile.

NEW ROAD SURFACE

Cornell tests new road material. Particles are sprayed with paint on one side only to brighten road ahead without creating glare in other lane.





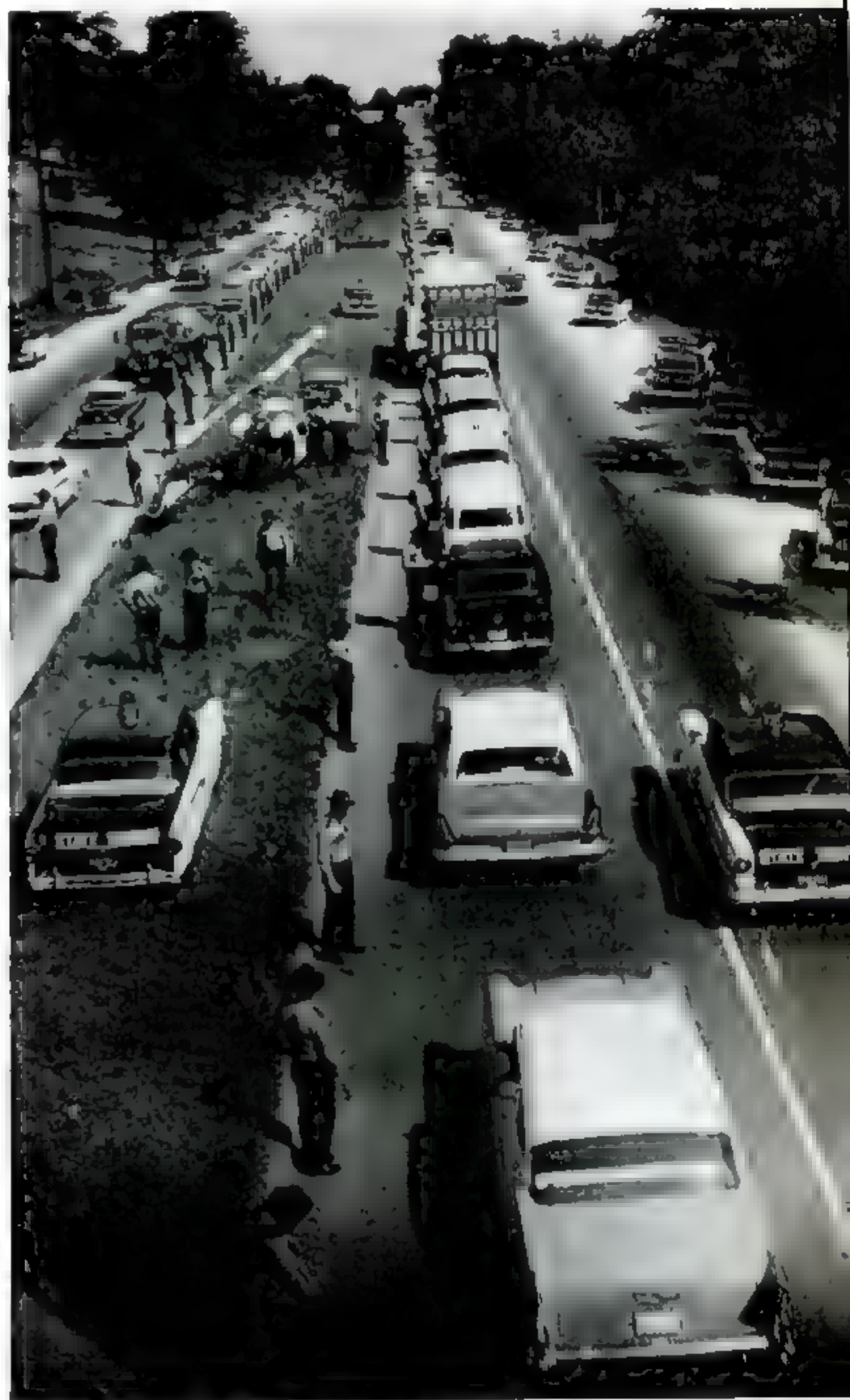
SEAT BELT

Test at Ford Motor Company shows effects of crash or sudden stop. Driver wearing seat belt stays in seat, but unbelted dummy next to him smashes into windshield. Objects on rear window shelf fly menacingly forward.



FOLDING STEERING SHAFT

Steering column which folds back to dashboard as soon as car is hit was designed at University of Minnesota by Professor James J. Ryan (outside car) as way to reduce chest injuries suffered by drivers thrown against wheel.



TENNESSEE ROADBLOCKS

About once a week somewhere in Tennessee state troopers turn out en masse for an unannounced crackdown. They stop cars and trucks, examine licenses, look for mechanical deficiencies. They also keep an eye out for drunken drivers, who are involved in 30% of U.S. accident fatalities. Main idea is not to make arrests but to keep drivers worried about violating laws.

Hazards

CONTINUED



INSTRUCTION

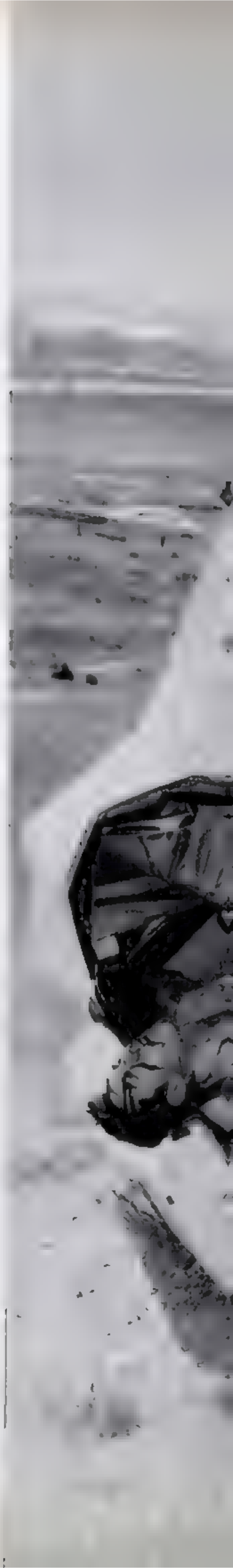
High school students in Allen Park, Mich. get compulsory instruction in driving, mechanics and road courtesy. Emphasis is put on learning to act fast in emergency situations.

PENANCE

Chellon Robertson, 22, of Walla Walla, Wash. failed to yield right of way, caused crash which killed a 3-year-old girl. The judge sentenced him to visit her grave every day for 30 days.

SAD PAYOFF

Six teen-agers near Denver, Colo. were going 90 mph when their car hit a pole. None lived. Working at the tangle of steel and bodies, a fireman turns away from the awful sight.





HELP US KEEP THE THINGS WORTH KEEPING

Gently, he starts her on another adventure in a wonder-filled world.

Will her world always be so peaceful, so free? You can help it be—by helping to keep the peace.

But peace costs money. Money for strength to keep the peace. Money for science and education to help make peace lasting. And money saved by individuals.

Your Savings Bonds, as a direct investment in your country, make you a Partner in strengthening America's Peace Power.

The chart below shows how the Bonds you buy will earn money for you. But the most important thing they earn is *peace*. They help us keep the things worth keeping.

Think it over. Are you buying as many Bonds as you *might*?

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(in just 8 years, 11 months)

If you want about	\$2,500	\$5,000	\$10,000
each week, save	\$4.75	\$9.50	\$18.75

This shows only a few examples. You can save any sum, buying Bonds by Payroll Savings or where you bank. Start your program now!

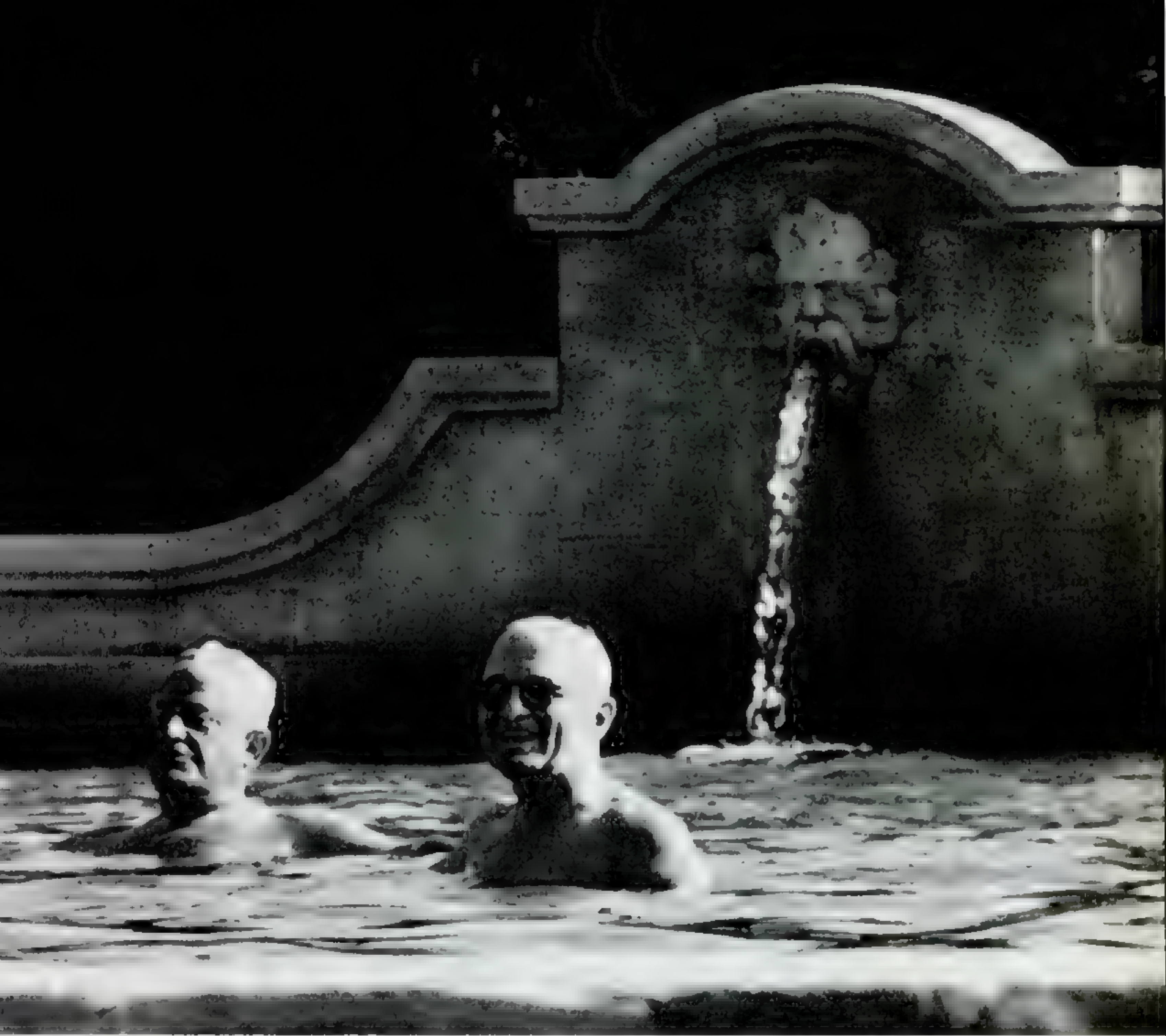


Photograph by Harold Halma

HELP STRENGTHEN AMERICA'S PEACE POWER BUY U. S. SAVINGS BONDS

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ON EUROPEAN TRIP, TRUMAN AND OLD ADVISER, SAM ROSENMAN, CONTENTEDLY DUNK THEMSELVES IN SWIMMING POOL OF A HOTEL IN SOUTHERN FRANCE

Happy Days for Harry

TRUMAN HAS ACHIEVED A CONTENTMENT FEW EX-PRESIDENTS HAVE KNOWN

by JOHN OSBORNE

HARRY S. TRUMAN'S most notable accomplishment since noon of Jan. 20, 1953, when he became an ex-President of the United States, is hardly to be compared with the historic peaks of his presidency: the first A-bomb, the Truman Doctrine in Greece and Turkey, the Marshall Plan for foreign aid, his sensational election victory in 1948, the decision to fight in Korea. But the major achievement of his latter years is a rare one of its kind, and it has a place in the story of our times. Ex-President Truman, who returns this

week from a vacation cruise to southern Europe, has claimed his unalienable right to engage in the pursuit of happiness, which is more than most people can say for themselves. And he has succeeded in that pursuit. At the age of 74, in the bright winter of his life, Harry Truman is a genuinely happy man.

Because happiness is a matter of inner being as well as outward appearance, the statement that any man is really as happy as Truman seems to be calls for more than ordinary proof. Truman himself says that he has never felt

better and never been happier (with the quibble that he was never *unhappy* in the presidency; no man, he implies with a gentle swipe at Dwight D. Eisenhower, has a right to be unhappy in "the greatest and most powerful office in the history of the world"). He also looks and sounds happy, bouncing and talking his way around the world with phenomenal vigor. Many of his personal and political friends have been asked what they consider the most interesting aspect of the Truman they have known in the last five years. Their

TRUMAN CONTINUED

answers run: "He's happy . . . He's happier than I've ever known him to be . . . He's so damn happy that it makes me happy just being around him."

When an ex-President attains happiness on this scale, it is news of the highest order. For American ex-Presidents are more than likely to be unhappy in the circumstances fashioned for them by their neglectful country. An ex-President takes from the White House many of the burdens and frustrations of high position but none of its supports and rewards. At the instant of his successor's inauguration he is plunged from the summit of power to a position of no power whatever. He is abruptly left without the Secret Service agents, secretaries and administrative assistants who have guarded and cushioned every moment, waking and sleeping, of his tenure as President. Although he is expected to live henceforth with a dignity befitting the courtesy title of "Mister President" that is his until he dies, he receives neither salary, pension nor one penny of expense money (although as a retired colonel in the Army Reserve, Truman draws a pension of \$119.32 a month).

George Washington, the first ex-President, found his status expensive and harassing, and in his last years at Mount Vernon he never achieved the privacy that he longed for. Ex-President Ulysses S. Grant was involved in a financial scandal toward the end of his life and for a time was in abject poverty. Ex-President Calvin Coolidge lived not quite four years, dying in 1933 in a state of fretful disillusion as he watched the philosophy of his administration being discredited by the onset of the Depression. Herbert Hoover, who is our only living ex-President except Truman, was a man of means and solid reputation before he became President, and he had a secure position to resume. But even he had to endure years of calumny before he reached the sunny eminence that he now enjoys.

In order to make a satisfactory life for himself after he left the presidency, Truman had to lick a problem that is probably unique in the annals of ex-Presidents. It was a problem that cannot be stated without seeming unkind to Truman, but it has to be stated if what he has achieved since 1953 is to be understood. Harry Truman was a *nobody* when he became President of the United States, and he again became essentially a *nobody* when he ceased to be President. True, he had been a U.S. Senator from Missouri for 10 years and the Vice President for 81 days when Franklin D. Roosevelt



IN THEIR BACKYARD in Independence, Harry and Bess Truman sit in shade. Although Trumans

have lived there since 1919, it is still known by some as "the Wallace house" after Bess's family.

died on April 12, 1945 and, as Truman put it, the moon, the stars and all the planets seemed to fall on him. But any American who was then old enough to read will remember the question that swept the U.S. on the day of Roosevelt's death: "Who is Harry Truman?" In his letters of the time to his mother and his sister Mary Jane in Missouri, marveling with them at the incredible spectacle of their boy Harry at the pinnacle of affairs, Truman disclosed a rather pathetic awareness that he was indeed a nobody who had to prove his fitness to be the biggest somebody in all the world.

A NEW POSITION AT HOME

ONE might suppose that ex-President Harry Truman, after nearly eight years as President, was at least assured of being a somebody for the rest of his life. But this was not the case. Both nationally and at home in Missouri, Truman had to establish a new position for himself. And, for reasons that are peculiar to Truman and his origins, this effort had to begin at home. The story of what he faced there in 1953 and of how he and a few devoted friends dealt with it is the key to ex-President Truman's present success and happiness.

Some of Truman's friends in Independence and in its larger neighbor, Kansas City, were mildly surprised when he made it clear, after he had become President, that he intended eventually to return home to Independence with his daughter Margaret and his wife Bess. It was conceivable to these friends that Harry Truman might have preferred to retire to some other place where he would be known only as Mister President rather than as a small-time politician who had somehow floundered into the greatest office in the world—which is precisely how many people in Kansas City and Independence regarded him as late as 1953.

"Truman is a fellow who has spent his life saying to himself, 'I'll show them,'" one of the friends in question remarked not long ago. "I honestly think that he came back here partly just to 'show them' that he was as big a man as anybody in Jackson County."

The friend noticeably did not say a *bigger* man than anybody else in Jackson County (which embraces Kansas City and Independence). Just proving that he was "as big a man" seemed, in the view of some local people, to be a sufficient chore. In a way and to an extent that can be comprehended only by residents of the two communities, the Harry Truman who had been President of his country and leader of the free world since 1945 still had his personal and social mark to make at home.

It must be understood that Independence, Truman's home town, is at once a community unto itself and a satellite of Kansas City, 12 miles away. There comes a point when the successful men of Independence have to be accepted as equals by the successful men—the big shots—of Kansas City as well, if they are to have complete standing. Truman had innumerable friends in Independence—men such as Edgar Hinde, the postmaster, and Dexter Perry in the constable's office—who didn't give a hoot how he stood with anybody else. It was enough that he was their friend and they his. But, even among such friends, there were some who had been born to a position that Harry Truman, the farm boy from Grandview, had to work up to. They were of families on a par with Bess Truman's family, the Wallaces, who in the scale of local values were several cuts above the Trumans. And among these latter friends there were men like "Judge" Henry A. Bundschu, who belonged to the upper crusts of both Independence and Kansas City when Truman belonged to neither. Even among the most loyal of these there was a subtle tendency to look back at the Harry Truman they used to know—and down upon the Harry Truman who returned to them in 1953.

At this point in the Truman story, Tom Evans enters. In the large and serried company of Truman friends, Tom Evans is unique. He has dedicated the past 25 years of his life to Truman for no reward except friendship. At 61—he is 13 years Truman's junior—Evans is a tall and personable man with a long chin, merry eyes and a ready wit. He is also rich (from a drugstore chain), a passionate amateur of politics and definitely a part of Kansas City's upper crust. Strangers meeting Evans and Truman together would assume that Evans is the leader, Truman the follower. That the reverse is true is Evans' proudest boast.

"When President Truman introduces me to anybody," Tom Evans remarks, "he always says that I'm his chief worrier, and I say that I sure do a good job of worrying for him." This is a reference to the three occasions on which Evans exhausted himself to the point of serious illness with work for Truman in political campaigns and, more recently, in raising funds for the Harry S. Truman Library, where a portrait of Evans now hangs in a prominent spot.

When the Trumans came home, Evans worried for his friend in a practical way. The family had moved back into Bess Truman's old-fashioned frame house at 219 North Delaware Street in Independence (known, of course, as "the Wallace house"), and Truman had rented a modest office in the Federal Reserve Bank



GATHERING ROSES for the house, Bess Truman picks a bouquet from her side-yard arbor.



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CHICKEN WAIKIKI *(Cont. per serving)*

3 cups cubed cooked chicken
2 cups diced celery
1½ cups drained
pineapple chunks
2 Tbsp. diced pimiento
¼ cup toasted, slivered
blanched almonds
1 cup ANN PAGE MAYONNAISE
OR SALAD DRESSING
¾ tsp. salt
1 lime, grated rind and juice

Combine chicken, celery, pineapple, pimiento and almonds in large bowl; chill. Just before serving blend together ANN PAGE MAYONNAISE OR SALAD DRESSING, salt, lime rind and juice. Pour over salad, toss gently to blend all ingredients. Spoon into bowl lined with crisp greens. Garnish with pineapple slices and pimiento if desired. Makes 6 servings.

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Building in Kansas City. The first day that Truman was in his office, says Evans, "I figured that he was probably at loose ends, all alone over there, so I called him and asked him to have lunch with me." Truman was worse than alone, as Evans remembers it. "He was utterly lost. After all those years in the White House with somebody around to do everything for him, he didn't know how to order a meal in a restaurant. He didn't know when to tip. He didn't even know how to call a cab and pay for it. He had forgotten how to be on his own." Evans takes care to add that Truman never spoke a word of complaint on this or any other score: "What I'm telling you," Evans says, "is just what I observed."

On every weekday for the next fortnight, Evans says, he and Truman lunched together at various restaurants. "Then one day I could see he was getting as tired of this as I was, so I said to him, 'How would you like to come over to the Kansas City Club with me?' and Mr. Truman said sure, and that's how it started."

By "it," Evans refers to the most important single event in Truman's postpresidential adjustment. That first lunch at the Kansas City Club was the beginning of Truman's acceptance at local levels where, up to then, he had been regarded as an outsider.

The Kansas City Club is the club of the big shots, the successful men in Jackson County business and, to some extent, the professions. Truman had been made an honorary member of the Kansas City Club after he entered the Senate, but everyone concerned understood that this was largely a courtesy.

Within the Kansas City Club are several "inner clubs," tightly restricted groups of cronies who band together for midday bourbon, lunch and poker and have their own rooms in the club building. The oldest and most exclusive of these is the 822 Club, named for the number of the suite it occupies, and it was to the 822 Club that Evans took Truman. Most of 822's members are Republicans. Very few had ever met Truman on a personal basis, and even fewer would have acknowledged any desire to do so. But Truman, who knew all there was to know about bourbon and poker and—whether or not his hosts recognized it—was not exactly unaccustomed to big shots, scored an immediate hit. "It was just terrific," Evans says in happy recollection. "He really bowled them over."

With Evans, and then on his own, Truman began to drop in at 822 several times a week. He was soon elected a full member (although, to this day, he remains an honorary member of the parent Kansas City Club). Truman even wooed his new friends from their accustomed straight stud and draw and got them

to playing the wild games he favors (including a particularly frantic version of high-low poker called "Vinson," after the late Chief Justice). The dealer's ante in the usual eight-man game at 822 is \$2.50 with a modest limit of three \$1 raises. Pots may run over \$100, but a man would have to work at it to lose more than \$50 at a sitting. Truman is said to lose a little more than he wins. His rating as a player varies from "horrible" to "pretty good," depending on the tolerance of the appraiser for Truman's maverick brand of poker.

But the real point of the gatherings at 822 is not the poker. It is the talk and companionship. The kidding can be brutal, and Truman gives and takes his share of it. He also gets frequent opportunities to air his wide knowledge of American history, and he is said to have an elevating influence on the group.

Some of the friendships founded at 822 have broadened beyond its stag confines. Nowadays the inquirer is told—without conscious irony—that such substantial members of the Kansas City Club and 822 as H. J. Massman, the construction magnate, and Dr. William Merritt Ketcham have Mr. and Mrs. Truman at their homes for dinner.

Truman undoubtedly would say that none of this matters a tinker's dam to him. Many other factors, ranging from Truman's pride in his first grandson (now one year old) to the troubles of the Eisenhower administration (which make Truman's look better as time passes), have contributed to his sense of well-being. But some of the friends who know him best think that his new prestige at home matters a great deal to him. Beneath his show of cocky confidence they perceive a deep need—deeper, perhaps, than that of less assertive men—for continual reassurance that people of all sorts really do think highly of him.

BUSINESSMEN SUM HIM UP

HENRY BUNDSCHU, a Republican lawyer who grew up with Truman in Independence and is called "Judge" because he used to be a federal bankruptcy referee, recently asked a group of prominent Kansas City businessmen what they think of Truman now. According to Bundschu, the consensus of the answers was about as follows:

"As a man and a friend, he's great—wonderful. We wouldn't want to know a nicer fellow. But if it's policy you're talking about, that's different. When Truman criticizes Eisenhower, it's the pot calling the kettle black. Their foreign policies are the same, and neither's any good. But if there's an edge either way, you have to give it to Truman. At least he knew how to run a government."

"And that," says Bundschu in conclusion, "was what you might call the cream of Kansas City business talking."

Speaking as a neighbor who can see the Trumans' house from his, Bundschu tells a revealing story on himself: "I used to say that Harry Truman lived around the corner from me. Now there isn't a day goes by that I don't tell myself, 'You live around the corner from Harry Truman, and don't you ever forget it.'"

The final word on Truman's present standing with the home folks was provided by a cab driver who conveyed a visitor from downtown Kansas City to the Truman Library in Independence. As the cab was rolling down Truman Road, formerly 15th Street, the passenger remarked that some people in Kansas City still seemed to look down on Truman. The cab driver bridled visibly and said, "Mister



KANSAS CITY CLUB is a meeting place for leading businessmen here gathered in men's grill.

Truman may be a little man, but he sure has went a long way for his size."

For Truman himself the enduring symbol of his rise in the world is the Harry S. Truman Library, a handsome, angular crescent of gray Indiana limestone for which Truman and a host of his friends collected \$1.8 million in public subscriptions. It stands on a grassy knoll donated by the city of Independence, and it is the repository of some 3.5 million White House documents which accumulated during Truman's presidency and were given by him to the nation. Truman conceives of his library—with possessive pride he calls it "my library"—as a center for the study of the U.S. presidency as a continuing institution. Since, in his ebullient view, the presidency may be said to touch on just about every phase of human history, past and present, the federal archivists who staff and run the Truman Library have had their work cut out to confine its contents and research to practicable proportions. But Dr. Wayne C. Grover, the chief archivist of the U.S., and Dr. Philip Brooks, director of the library, have only thanks and praise for Truman's proprietary interest.

"There has been a certain exuberance, shall we say," Dr. Grover says with a faint smile. "But Mr. Truman has never interfered in the slightest with the administration of the library. He has been meticulous about that."

The federal government accepted the library building on terms which guarantee Truman free office space in it for the rest of his life. In a spacious suite of five rooms he puts in a busy working day there with Miss Rose Conway, who was his confidential secretary at the White House; Eugene Bailey, a male secretary, and a new receptionist and filing assistant, Mrs. Ann Smith. The chief of this staff, Miss Conway, guards Truman's privacy with the ferocity of a devoted dragon. Even on his direct instruction to talk within reason, she cannot bring herself to discuss his vast correspondence (up to 1,500 letters a week), the incessant flow of invitations to speak (200 to 300 a month), and his many visitors (foreign dignitaries, state governors and party chairmen, former members of Truman Cabinets, local bigwigs, parties of touring school children). Anything learned about these matters has to come from others.

When he was still in rented quarters, Truman once said that it cost him \$35,000 to \$40,000 a year to pay his staff, run his office and generally meet the expenses of an ex-President. The total should be lower now, but it is still a strain. Several business firms and at least one TV network have offered Truman highly paid jobs, but he has declined them all, explaining with firm courtesy that "the presidency is not for sale." The proceeds from his 1955 memoirs



TOM L. EVANS



HENRY BUNDSCHU

OLD FRIENDS Tom Evans and "Judge" Bundschu helped introduce Truman to Kansas City's "big shots." Evans, independently wealthy, heads TV-radio station. Bundschu is prominent lawyer.



The sound of



Behind every picture is a dramatic living sound. Sometimes it's heard around the world—but sometimes too, it's shared only by the photographer and his subject. And sometimes the sound fairly leaps from the page. The LIFE photographs above, which you'll probably remember, have this sort of quality.

But what was the story that made Mrs. Pierotti laugh, and what must such a laugh sound like? What was the sound of Paris in the climactic days of DeGaulle's recall to power? What experiences would you hear from a member of the motorcade during the Vice-President's ride in Caracas? What surprises wouldn't Zsa Zsa's conversation bring anytime?

Many of you know—have heard these very personalities, places or events, and an infinite variety of others. For since last July, the NBC Radio Network, in co-operation with the editors of LIFE, have presented an exciting new kind of radio reporting. It is a quarter-hour program called "LIFE AND THE WORLD." Every evening, Monday through Friday, radio editor Frank Blair brings you the sound behind the pictures in the current LIFE, as well as the sound—and often the echo—of those human events just happening.

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CONDUCTING AN ORCHESTRA, Harry Truman led 78-piece Kansas City Philharmonic in Sousa's march

TRUMAN CONTINUED

(sales to date: 288,500 copies) and a monthly commentary for a newspaper syndicate were obviously falling short of his needs when Truman and his brother Vivian recently sold 220 acres of the family farm at nearby Grandview for a suburban development and a shopping center called Truman Corners. Truman's share of the profit relieved him of immediate worries about money. But, on his own behalf and for future ex-Presidents, Truman would welcome a federal pension on the order of \$25,000 a year, a benefit which Congress is currently considering.

The Trumans live on an extremely modest scale. Since daughter Margaret married Clifton Daniel Jr. of the *New York Times*, the elder Trumans have had the big house on North Delaware Street to themselves. Only the very closest of visiting friends, such as former Secretary of State Dean Acheson, stay at the house. Other visitors put up at Kansas City hotels. Mrs. Truman does most of the housework herself with occasional part-time help. A full-time Negro cook who was hired some years ago made the mistake of instructing Mrs. Truman to "stay out of my kitchen." Truman fired her. On rare occasions the Trumans may have a few friends in for an early supper, but the only regular entertaining done at the house is for Mrs. Truman's bridge club.

Truman resents and discourages any reference by others to Mrs. Truman's role in either his public or private life. He freely calls her "the Boss" and "the madame" in public, thus confirming what all of his friends know to be true: Bess Truman is a forceful helpmeet who speaks her mind and has her way in many matters. Truman's close friends also know his wife as a remarkably intelligent and interesting person, and some of them regret that she is so little known beyond the immediate Truman circle.

One problem in which Bess Truman has taken an active interest is: how should people who have known them for years address the Trumans?

"Why do you keep on calling him 'Mister President'?" she snaps at friends, with irritation. "Why don't you call him Harry, like you always did?"

For herself, Mrs. Truman insists that other women who know her well call her "Bess," as of old. She has actually refused to speak to women who persist in calling her "Mrs. Truman." When so saluted on the telephone, she has been known to reply, "You must have the wrong number; there is no one of that name here"—and then hang up.

The idea that everybody and his dog feels free to address Truman as "Harry" is mistaken. "I haven't called him Harry since he became the President," Tom Evans says. "I just couldn't." When alone with Truman, Evans does call him "Boss" or "Boss Man," apparently feeling that this form is more acceptable than "Harry." For general use, however, Evans has adopted a rule that seems to be fairly common among Truman's more discerning friends. When addressing him in the presence of others, they

The Stars and Stripes Forever for benefit performance last March. Truman conducted briskly and sedately.

invariably say "Mister President." At the 822 Club, for example, the poker talk tends to go: "Why, god-dammit, Mister President, I'm going to raise you." Strangers on the streets of Independence and Kansas City are free to call out, "Hello, Harry." But from most others Truman obviously prefers the term of respect—not so much for himself, his friends gather, as for the office that he once held.

Truman takes pleasure in the fact that he can now walk the streets, enter public restaurants and do his own driving around Independence and Kansas City without being excessively harassed by handshakers and autograph-seekers. But he still gets enough notice to justify a show of annoyance at times. When he complained to a companion not long ago that the public pressure was "just terrible," the friend said, "But wouldn't it be really terrible, Mr. President, if nobody recognized you?" Truman grinned and answered, "It sure would."

Such is the Harry Truman, refreshed and stimulated by his new status at home, who periodically returns to the national scene. Between January 1 and May 26 of this year, when the Trumans set off on their vacation cruise, the eastern press recorded a score of speeches and other Truman appearances of national interest. He addressed the Overseas Press Club in New York, a rousing "Truman Day" Democratic dinner in Washington, Tammany Hall in New York, a national conference called to support the endangered Eisenhower foreign-aid program, the AMVETS, the National Farmers Union in Denver (where he said that farmers dumb enough to vote Republican deserved what they got), the House Banking and Currency Committee (cut taxes \$5 billion but don't cut revenues), a celebration of Israel's 10th anniversary in Philadelphia. He inspected the \$1.2 billion St. Lawrence Seaway project (inadequate), received an honorary degree from the University of the State of New York and spent three glorious days at Yale University as a visiting Chubb Fellow, reveling in his eminence as an authority on American history, economics and law. He sounded off on subjects ranging from Eisenhower's administration ("the mess in Washington") to his old home at 1600 Pennsylvania Avenue ("the big white jail") and proposals to remodel the Capitol (leading his old admirer, the *Washington Post*, to speak charitably of his capacity for zesty muddle). As he liked to say, he had himself a time.

A SLIGHT LETDOWN

THIS spectacular burst of national activity ended on a note that must have reminded Truman that he is, after all, 74 years old and an ex-President. He picked up a touch of food poisoning in New York and was uncomfortably though not seriously ill for a while after he got back to Bess in Independence. The newspapers suddenly reported that Truman had canceled a speaking engagement in Chicago and, on the advice of his doctor, was going to take things

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CONTINUED



Unholster your "Hardware," Men!

... Your VISE-GRIP, that is! And win a prize with the *one* tool that makes you a "pro" at every job around the house, farm, or shop!

Every month for six months, ending in October, we're mailing checks for \$200, \$100 and \$50 to folks sending in the longest, practical lists of uses they've found for Vise-Grip, the world's most useful hand tool. (The winners' favorite tool dealers win the same amount.) Simply write your list on a plain sheet of paper with your name and address, and mail to address below.

A whole tool kit by itself—that's Vise-Grip! Super-pliers, all-purpose wrench, clamp, and wire cutter. See the new Vise-Grip with "Easy Release" at your tool dealer's—7" and 10" only \$2.15 to \$2.95. Enter now, and have fun!

VISE-GRIP "A whole tool kit"

NOTE: Decision of Judges is final. Winners announced on request. All entries become property of Peterson Mfg. Co., Inc. In event of the full amount of prize being awarded, each winning contestant will be awarded only in residence of U.S.A. and territorial possessions. Subject to federal, state and local regulations.

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TUMS ARE ECONOMICAL—3 ROLLS ONLY 25¢

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FREE DISPENSER with Family Economy Size

Total \$1.59
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Guaranteed by Good Housekeeping



VIEWING THEIR GRANDSON, Trumans gaze at Clifton Truman Daniel in hospital last year. Truman is especially proud to be a grandfather.

TRUMAN CONTINUED

easy for the next few months. A little later in Chicago, where he turned up for another engagement, Truman all but divulged what had really happened when he remarked at a press conference that "the doctor and the madame" had told him to slow down.

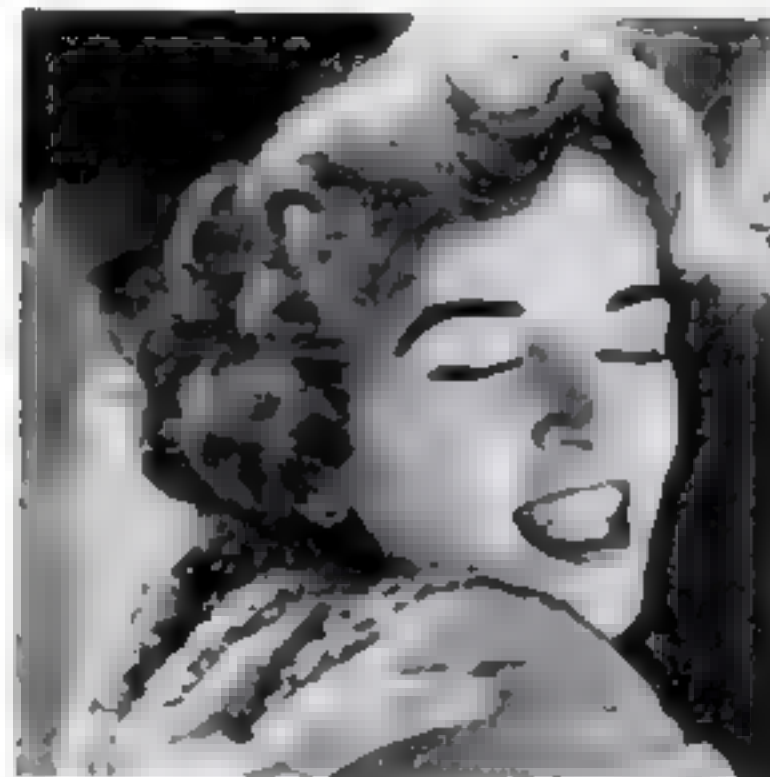
His Kansas City physician, Dr. Wallace H. Graham, was consulted. But it was watchful, loving and forthright Bess Truman who gave the important orders. She put her foot down, as the homely saying goes, and told Harry to be his age.

At about this time Colonel Jacob Arvey, the Chicago lawyer and political leader, fell to discussing his friend Truman with a reporter. This reporter had previously heard much talk on the same subject from such varied authorities as New York's Governor Averell Harriman (who clings to a probably vain hope that Truman will again support him for the presidential nomination in 1960), Senator Jack Kennedy of Massachusetts (whom Truman has already written off as a 1960 prospect on the ground that a Catholic is not likely to win), Senator Stuart Symington of Missouri (who is likely to be Truman's 1960 favorite), Clark Clifford (formerly Truman's White House counsel and now a prosperous Washington lawyer), former Secretary of the Interior Oscar Chapman (another Truman friend who is doing well in Eisenhower's Washington), Charles Murphy and David Lloyd (former White House assistants who happily serve Truman as his volunteer Washington staff), and Democratic National Chairman Paul Butler (an Adlai Stevenson man who maintains, rather wanly, that he and Truman work together just fine). They and others had talked of Truman in his latter years with immense affection and unalloyed respect. But Jack Arvey seemed best to express the quality in Harry Truman which millions of Americans sense and respond to.

"No man is above him," Arvey said, "and no man is below him."



OUTSIDE HIS FORMER RESIDENCE, Truman stops with reporters on a recent walk in Washington to look at what he calls the "big white jail."



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It's a pleasure to look at her! And not only because her face is so pretty. It's just that she always looks so fresh and wholesome, so vital. Her hair sings with color that's clear and sparkling. Color that looks as right and natural under the searching sunlight as it does by the light of the moon. And *that's* the beautiful difference with Miss Clairol color. In *every* light, it's lovely...soft, ladylike and it leaves the hair so silky.

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TWO CROWNERS ENTER. Dad's Club leader Jack Dalrymple and P.T.A. head Mrs. Jack Larner.

TWO KIDS IN CROWNS

Old-time steadies reunite to reign over a Fort Worth fete

A few weeks ago Randy Blake of Fort Worth, Texas, asked blond, blue-eyed Carol Ellis to be his date at the big year-end dance. Randy and Carol, both 12, had been going steady for three years, but this year Carol told him she didn't want to any more. The students of Meadowbrook Elementary School, however, had other ideas. Each year they elect a king and queen to preside over the annual goodby fete for the graduating sixth grade

class, and they picked both Randy and Carol.

The king and queen, both "A" students, were delighted but nonchalant. Mrs. Ellis and a neighbor decorated an enormous square gown for Carol. Randy kept his fingers crossed through the whole grand march. "I just know I'm going to step on that dress," he fretted. He didn't, and Meadowbrook's king and queen, reunited by democratic process for a day, were properly crowned.

QUEEN CAROL ELLIS AND KING RANDY BLAKE SET ENTHRONED BEHIND BASKETS OF FLOWERS PRESENTED TO THEM BY MEADOWBROOK KINDERGARTEN PUPILS





ROYAL ROBE is fitted on Carol E. by mother and young guests. A. K. H. D. group is behind her.

and 30 yards of net. It had 10,000 sequins, provided by Carol's mother and neighbor. It cost under \$50.



AFTER CORONATION 1,000 GUESTS GATHER ON



CROWN-CROWNING before the ceremony. Randy tells his queen, Carol, "You're gonna wind up in Hollywood." She answered, "I'm much too young."

WOOL GATHERING, Candace Ellington, 7, and sleepy fellow first graders turn away from the dancers to watch the next act being prepared behind them.



FLOODLIT SCHOOL LAWN TO WATCH CLIMAX OF CEREMONY, A "MINUET IN G" BY BOUFFANT SKIRTED SIXTH GRADERS AND THEIR FORMALLY CLAD ESCORTS





A PUDDLE BUMPER

Seventeen-month-old "John John" Ordway, who loves to play in the mud, was bent double with pleasure. A shower had just ended and his mother had put his boots on him and let him go out in his Cincinnati backyard. John John made a beeline for the biggest puddle and splashed through the water. Then,

mimicking the way his mother bends over the basin when she washes her hair, he stuck his head right in the middle of the puddle. Mrs. Ordway grabbed her camera and quickly caught this moment. Then she took John John inside and gave him a good scrubbing, from toes to the top of his muddy head.



Wonderful things keep growing —year after year after year

Someone once described a successful garden as a handful of seeds and lots of appreciation. Certainly, given half a chance, the good things in Nature are only too glad to grow.

We like to regard the success of our whiskey

with much the same point of view—the right ingredients and a world of good taste. In any event, no other whiskey has ever grown and flourished with the will and the way of this one brand that is first throughout the world.

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